



CARLETON

UNIVERSITY MAGAZINE

Spring 2001

\$10-million gift puts Carleton in the
big league



IN THIS ISSUE Wanted: first-rate faculty • Life outside the classroom • 2001 Donor Report

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TD WATERHOUSE

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A \$10-million gift from a graduate of Carleton's commerce class of '65 has launched the university into North America's big league of elite schools of business.

By Nancy Lewis

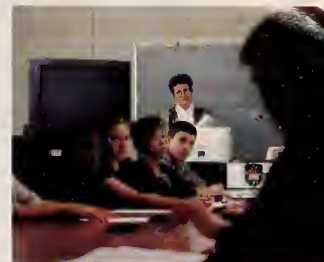
Photo: Gregory Abraszko

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By Nancy Lewis



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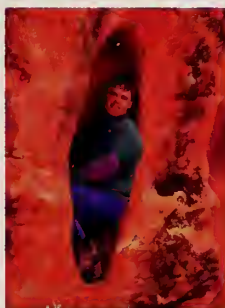


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A sax player who sings the blues. An actor who entertains on stage and screen. A rock climber who scales magnificent heights. These are just a few of the Carleton professors who are living life to its fullest outside the classroom.

By Liam Gerofsky



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36 Lessons to live by

Help us pay tribute to the teachers whose wisdom has inspired generations of students. We'd like to hear your stories about the Carleton faculty who have made a difference in your life.

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Special Insert

Annual Donor Report

This pull-out report showcases the generous people and organizations whose support is making a lasting impact.

Donor **Report** **2001**



On the cover

Unveiling the new visual identity for the Eric Sprott School of Business are, from left to right: Vinod Kumar, Director, Eric Sprott School of Business; Richard Van Loon BSc/61, MA/65, President, Carleton University; Eric Sprott, BCom/65, and Susan Doyle MA/75, Assistant Vice-President, Development and Alumni.

Photography: Gregory Abraszko

The results are in

Virtual voting a hit in Carleton's first cybercampaign

The verdict is clear in the Carleton University Alumni Association's first open election. Alumni prefer to vote online.

In January, the alumni association called on its 84,000-plus members to go to the polls to fill two executive council positions up for election.

Graduates were given the option of voting by mail, fax or by simply clicking on an easy to use online ballot form in *Carleton University Magazine Online*.



More than 86 percent of the alumni who voted used the online ballot form. Only 10 percent used snail mail and fewer than four percent faxed in their ballots.

"By far the greatest number of people who voted did so online, affirming that our alumni are e-connected," says Gary Shaver, Assistant Director, Alumni.

Online voting offers alumni a fast and convenient way to get involved in the election process, Shaver says. It's also proven to be an efficient method of streamlining the administration of the voting process.

See page 24 for more election news.

Vying for virtual volunteers

When we announced our PATRON contest in the last edition of *Carleton University Magazine*, we hoped the incentives would inspire lots of alumni to register on our Web site as volunteers.

To our delight, the contest not only elicited hundreds of volunteers, it sparked a sports rivalry unmatched since the annual Panda games between the Ravens and the Gee Gee's across town.



This time, the battle was carried out in cyberspace, not on the gridiron. For the past few months, alumni branches and chapters have been competing to see who could recruit the most volunteers in PATRON, Carleton's online database of alumni volunteers. The top prize was a \$1,500 named scholarship in honour of the top two alumni branches or chapters.

After weeks of intense competition the Bald Ravens Hockey chapter edged out the Carleton University Ravens Basketball Alumni Association (CURBAA) to win the contest reaching 513 percent of its target with 77 registered volunteers. CURBAA reached 444 percent of its goal. An honorable mention goes to the Vancouver branch which placed a strong third.

In total, more than 200 people registered in the online volunteer database during the contest period. The award-

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Welcome to *Carleton University Magazine Online* — a valuable information source that offers a host of interactive features that are difficult, if not impossible, to do in print.

Visit our site to:

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- Vote on issues in our e-poll
- Access the full text of the current edition
- Do a keyword search of back issues
- Change your mailing address online
- E-mail a virtual Carleton postcard to a friend
- Watch for an expanding card selection
- Submit news to Class Acts, updated every two months online
- Write a letter to the editor
- Start/stop delivery of the print version
- Send a copy of an article to a friend
- Receive e-mail notices of changes and new editions

Watch for new interactive items, and be sure to let us know how you like the magazine.

Join the Debate

CU Magazine Interactive Poll

Whatever the subject, from admissions standards to academic excellence, brain drain to budgets, technology to tuition, here's your chance to have your say on hot topics in higher education.

See page 10 for our latest question.

Enter your vote online at:

www.magazine.carleton.ca

Winter 2001 Poll Results:

Q: Are you finding it difficult to keep a healthy work and home life balance in today's fast-paced economy?

☐ yes

☐ no

Enter vote

Latest results . . .

yes (76.6%)

no (23.4%)

winning PATRON database now has more than 350 alumni volunteers to help Carleton with mentoring, recruiting, speakers series, co-op and more.

Four monthly prize draws were also held for an official Carleton school ring. Congratulations to the following winners: Tom Sherwood, MA/72, PhD/94 (National Capital Branch); John Hagglund, (Bald Ravens); Tonya Hoferek, BA/94 (Bald Ravens) and Brock Cowan, BA/83, (CURBAA).

"This contest was a wonderful success. It generated a stronger connection between the university, the alumni groups, and many alumni in general," says Lisa Ayre, PATRON program coordinator.

Silver medal

Carleton University Magazine Online has been awarded a Silver Medal in the prestigious annual Prix D'Excellence competition sponsored by the Canadian Council for the Advancement of Education.

Judges recognized the magazine in the new category of Best E-Innovation in Marketing, Public Affairs and Communications.

"The innovation lies partly in the conversion and partly in the very high degree of interactivity," said awards chair Clive Keen, Athabasca University. "The magazine is not

simply a Web version of a print document, but has large numbers of value-added features. It's certainly impressive and worthy of an award."

Launched in September 1999, the online magazine offers comprehensive news, profiles, events and updates plus a host of interactive features such as opinion polls, e-postcards, a branch and chapter news forum, online ballots for alumni elections, nominations forms for awards, stop/start delivery options, address updates and more.

The site was developed and continues to be maintained as a gift-in-kind to the university by Carleton graduate Darin Cosgrove of Newpublishing.com.



From the top

In this issue, you will meet Carleton faculty members who have just joined the university and one who has been part of our heart and soul for many years.

Bruce McFarlane, who first joined Carleton University in 1961, epitomizes much that is great about our past. Thousands of Carleton graduates will remember Bruce's warmth, enthusiasm and energy as a teacher and mentor. His anthropological research is nationally and internationally renowned. And his friendly and cheerful presence has been a constant comfort to us all.

While Bruce McFarlane is still an important part of Carleton, our future really lies with our young faculty and staff. Carleton, like many other universities, is in the midst of a very large hiring program. Within four or five years, half of our faculty and much of our staff will be new to the university. Our university is changing faster than at any time in the last three decades with new buildings, new partnerships, new programs and most of all, new people. That's why we want to introduce some of them to

you in this edition of *Carleton University Magazine*.

This process of renewal and new growth is particularly exciting to me. I first came to Carleton in 1958, the year we moved to our brand new Rideau River campus. We had fewer than 1,000 full-time students then. It was an enormously exciting time to begin a career in teaching, to begin to publish papers, to shape the curriculum. That sense of vitality and opportunity we felt in 1958 and through the 1960's is back again.

Our student body has grown to over 13,000 and we are heading for 18,000 in the next five years. More students are making Carleton their first choice and more students than ever before are entering the university on scholarship. They, with our new and current staff and faculty, are our greatest strength and a source of great pride. I know the Carleton that emerges from this renewal process will be a stronger, more focused and more resilient institution.

Finally, I'd like to point out how fortunate we at Carleton are to have alumni like Eric Sprott. In a sense the announcement of the Eric Sprott School of Busi-



ness, supported by Eric's wonderful donations to Carleton, ties together our past and our future. Eric Sprott graduated from Carleton in 1965 — not so long after we came to our new campus and just about midway between our founding and today. As one of our most successful graduates, he has never lost touch with us and now he has shown inspiring faith in our future with his support.

So, this really is an exciting time for Carleton. We alumni can all take great pride in our institution.

Richard J. Van Loon, BSc/61, MA/65
President and Vice-Chancellor

Editor's welcome

When President Richard Van Loon announced at a reception in April that Toronto businessman Eric Sprott had donated \$10 million to the School of Business, there was a collective gasp in the crowd. This support is the largest single contribution to a university in this region and among the most substantial alumni donations to any university in Canada.

In this issue of *Carleton University Magazine*, you'll meet the university's most generous graduate. Sprott, BCom/65, has a lengthy record of charitable giving to Carleton. His loyal support over 30 years adds up to a staggering \$20 million.

Sprott credits Carleton for shaping much of his professional and personal

life. He says the business school is where he first met many of his closest friends and colleagues.

Sprott isn't alone in his appreciation for the university's 'human factor.' Many alumni remember their time at Carleton with fondness largely because of the people who taught them. This issue recognizes the significant role Carleton faculty play in shaping the institution. Our selection of stories chronicles the proud past and the challenging future facing our academic colleagues.

Like most universities in Canada, Carleton is facing a dramatic transformation within its academy. Over the next decade, hundreds of faculty members will retire just as waves of new students are expected to arrive on campus. Our UpFront feature on faculty renewal looks at the reasons why this issue has campus administrators so concerned.

A silver lining in this cloud of uncertainty is that dozens of new faces are join-

ing Carleton's faculty cohort. We welcome these bright, talented members to the campus community in our profile series of Fresh Faculty Faces beginning on page 11.

With help from University Archives, we also pay tribute to some of Carleton's finest faculty members through the years. Since we can't possibly provide space in a single issue to acknowledge everyone who's made a difference, we invite our readers to go online and tell us their best stories.

We also bring you our annual spring Donor Report in this issue. Here you'll read more about the people whose generosity and support have helped Carleton continue to raise the bar on academic excellence.

Nancy Lewis, BA/91
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www.magazine.carleton.ca

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Letters to the editor are welcome. The editor reserves the right to edit or refuse any submission. Views expressed or implied are those of the individual contributors or sources quoted and do not necessarily reflect university policy.

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Magazine Mission Statement

Carleton University Magazine is published by the university regularly throughout the year for the university's alumni and friends. The magazine is the university's primary vehicle for providing information on activities and events within our community; on the accomplishments of alumni, faculty and students; and on significant issues and developments within the university community and the alumni association. The magazine's principal aims are: to inform its audience in an accurate and timely fashion; to stimulate interest in the university and the alumni association; to encourage the university's alumni and friends to understand and support Carleton's mission; to foster pride in the institution; to facilitate awareness and involvement on the part of alumni around the world; and to create and maintain good will. The magazine is distributed to 64,000 alumni world-wide.

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That 80's class

If one were to go back in time to the early 80's — the people they would discover. Carleton University was fortunate to have energetic, political and civic-minded individuals. We were fortunate to experience university life at Carleton. The experiences in residence, in Ottawa itself, the professors and programs (political science, law, journalism), and the students shaped us. They contributed to the beginnings of careers we see in full bloom now. Many from that group in residence at Glengarry House have achieved. Many should be proud. Proud of Carleton. Proud of its alumni. Proud of its future.

Margaret Ainslie O'Neill, BA/85
Toronto

A global view

It was nice to read your Editor's Welcome in the Winter 2001 edition. Congratulations!

It seems that alumni overseas are seldom mentioned in the magazine. I was therefore very happy to read that one alumnus, H. E. Jean McCloskey, BA/67, is now the Canadian High Commissioner of Malaysia. The fame of a university is not only its present achievements or performance but also the achievements of its past students including those from overseas.

There must be many who were from overseas or who have gone overseas but nothing much is ever mentioned about them. Are these alumni not giving any feedback or is it due to other reasons? If it is the former, then perhaps there is a role for you to play. The important question is: are we thinking or acting globally?

Darrell N. C. Tsen, BA/64
Malaysia

For art's sake

It has long been my conviction that Carleton's relationship with the high-tech sector is problematic, and is but a futile attempt to shed the constraints of government funding for Kanata's or wherever business may be. The problem is the business sector's inability to see, like the government, the fact that part of an education is to make citizens not employees.

I was therefore encouraged to see the university's plan for a fundraising campaign for the Faculty of Arts and Social Sciences. However it would appear that even this effort is tied to technology by the appointment of John Millard, former CEO and President of Mitel, as the project's head. Which makes one wonder, did the university need to be awoken to the value of a liberal education by the high-tech sector?

The question appears to be answered in the affirmative by Aviva Freedman, Dean of the Faculty of the Arts and Social Sciences, who gives thanks to our friends in Kanata for their "renewed recognition" of the importance of such an education. The timing she says is "perfect" given such renewed interest. This raises another question: Ms. Freedman, if they hadn't shown such interest would the rest of us who didn't need our interest "renewed" simply have to wait?

Perhaps Ms. Freedman and those who administer the financial arm of the university would do well by a renewed interest in such question(s) concerning technology.

John Colman, BA/93, BAHons/98, MA/00
Brighton, Massachusetts

Faculty favourite

I was delighted to see the article paying tribute to Tony Bailetti. I was a student of Professor Bailetti's in the early 80's and remember him well. He was one of the best teachers I have had — extremely knowledgeable about his subject area and always approachable and helpful. In addition to his academic expertise he had a wealth of practical knowledge. His classes were always a pleasure to attend.



Tony Bailetti

Jane Gauthier, BCom/83,
Ottawa

Unsung grads

I'd really like to see less of an emphasis on "big name" alumni success stories featuring millionaire entrepreneurs, high-tech geniuses, and Ottawa politicians. I want to read about CU grads who are success-

ful in their modest fields of choice: outdoor guiding, parenting, teaching, volunteering, fishing ... whatever! Ask average Jane and Joe alumni about what they do to make a difference in the world as well as in the lives of others. Ask them how their degrees from CU have helped them along the way. You'll receive fascinating and interesting answers.

The majority of graduates from CU are arts majors, not computer engineers, journalists, or architects. Most have gone on to further education and life experiences that don't draw headlines, let alone attention from anyone but our families and the people with whom we work. Yet, we are successful and happy, and our degrees from CU are important to us. We want to see our life experiences reflected in the pages of our alumni news magazine.

You may argue that you are "inspiring" readers with stories about the incredible successes some grads; however, it just seems that others' more modest contributions to society are not valued, not even by our alma mater.

*Lucinda Tooker Lockwood, BA/81
Maple Ridge, BC*

Editor's Note:

We devote between six and eight pages of each magazine to the personal achievements and professional life stories of Carleton's alumni in CLASS ACTS. We do want to hear from our alumni. Simply submit your news online by visiting our Web site at: www.magazine.carleton.ca

Error in fact

I would like to bring to your attention some incorrect information printed in the winter 2001 *Carleton University Magazine* relating to Antoine Paquin in the article "A Golden Era".

First, his last name was incorrectly spelled "Pacquin" when it should have been spelled Paquin. The article mentions that he was the founder of Philsar when in fact he was the CEO; the actual founders of Philsar were Luc Lussier, and Marie-Josée Begin. Antoine Paquin was the founder of Skystone Systems purchased by Cisco in 1997.

*Malcolm Stewart, BEng/98
Ottawa*

Eye-opening article

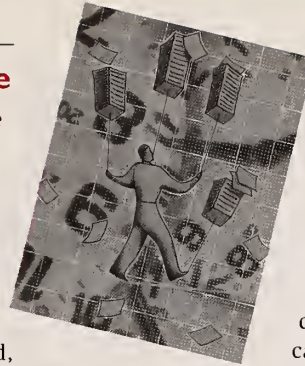
As a high-tech employee currently facing the stress of work overload versus family life, I very much appreciated your "Balancing Act" article. In my mind, it serves as an excellent eye-opener for people outside the IT field, and a welcome "you're not the only one" for those of us in the IT field.

I am currently employed as a database analyst for the Ontario government, and continually find that my "reward" for good work is an exponential increase in workload. It is not just in the private sector that this overburdening of qualified and proven-performing staff occurs. In fact, it may be worse in the public sector where new emphases on cost-reduction and downsizing constantly download additional tasks on workers.

Just to serve as an example of how correct your article's points are regarding this fact — my initial job spec was simply database administration, maintenance and repair. As some of my other skills were discovered, my job duties quickly mushroomed to include server maintenance and support, operating systems troubleshooting, Web page design, general technical support, software design and testing and a whole host of other consulting functions.

At the same time, my wife and I enjoyed the birth of our first child. The most unfortunate consequence of the growth in job functions was a serious reduction in my family time. While my "official" working hours remained the same at 36.25/week, my actual (and uncompensated) working hours are now about 50-55. Now, if I cut down my "unofficial hours" I run the risk of jeopardizing my job. However, I continue to jeopardize my family life by failing to spend more time at home.

There needs to be more IT-industry focus on maintaining staff job-satisfaction. I personally look up to the example set by companies such as SAS, which provide on-site daycare, mandatory athletics participation, and on-site athletics, exercise and relaxation facilities. It is my experi-



ence that providing such "rewards" to staff actually increases productivity by reducing stress, bettering health, and increasing creativity. This should save employers money by reducing turnover rates and retaining qualified, experienced and capable personnel.

*James Cross, BA/95
Thunder Bay, Ontario*

Crash victim mourned

Lori Berger, BJ/93, died tragically in an automobile accident on September 30, 2000, in Smiths Falls, Ontario. Upon graduating from Carleton, Lori worked in radio at CJET (now Country 92) in Smiths Falls and in 1997, she became the media advisor for the Ontario Provincial Police, Eastern Region Headquarters. She held this position at the time of her death.

Lori was travelling with her colleague, OPP Inspector Dale Linton, when he lost control of his vehicle and it crossed Highway 43 in Smiths Falls colliding with another vehicle. Both Lori and Inspector Linton, who were off-duty at the time, were killed instantly while the occupants of the second vehicle sustained minor injuries.

Lori's death has been a major loss to the media community, the OPP and me, as she was a very close friend of mine.

*Theresa Fritz, BJ/89
Editor,
Carleton Place Canadian/Almonte Gazette*

*Carleton University Magazine
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of letters by its readers.
Address letters to:*



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School of Business hits the big league

The University of Western Ontario has Richard Ivey.

The University of Pennsylvania has Joseph Wharton.

And, the University of Toronto has Joseph Rotman.

Now, Carleton University has Eric Sprott.

By Nancy Lewis

Photos: Gregory Abraszko



An unprecedented \$10-million gift from a Bay Street executive — a graduate of Carleton's commerce class of '65 — has launched the university into North America's big league of elite schools of business.

The 52-year-old business school has officially changed its name to the Eric Sprott School of Business to honour Sprott for his 30 years of support and generosity to Carleton.

The sizeable endowment puts the school among a handful of prestigious Canadian business schools with the resources to compete nationally and internationally, says Director Vinod Kumar.

"Out of 57 business schools in Canada, only a handful are privileged to be named schools," he says. "We are in a different league now. The Eric Sprott School of Business will be recognized as a major player in business education."

Carleton officially unveiled the school's new visual identity at a reception held on April 4. Establishing a brand that is easily recognized in an increasingly competitive market is key to building recognition, says Kumar.

Carleton University
Eric Sprott
School of Business



Vinod Kumar is the first director of the newly named Eric Sprott School of Business.

"The endowment has catapulted the school onto the global stage. Now, the world will know about our school's strengths and our alumni's successes, things we here at Carleton have known all along."

True to his school

Sprott's donation is the largest single contribution to a university in the Ottawa region and among the most substantial alumni donations to any university in Canada.

"It is a tremendous pleasure for me to support my alma mater," says Sprott, Chairman of Sprott Securities Inc., a privately held Toronto-based firm he founded in 1981. The company is ranked consistently as one of Canada's top investment firms. "I believe it makes sense to give back to your university, and I have always been thankful for the excellent education I received at Carleton."

Sprott's gift is confirmation that one of Carleton's most accomplished graduates believes the university played a significant role in his success, says Kumar. "It signifies that our alumni believe in us and that really means a lot."

Naming the business school after a self-made businessman is particularly appropriate and reflects Carleton's his-

tory and values, says President Richard Van Loon.

"We're thrilled to be able to name the School of Business for Eric Sprott. He's excelled in his profession, becoming one of Canada's most successful investment managers. He's done this through focus, talent, relentless work, integrity, determination, energy and through an ability to look at the world in ways that other people just don't quite see it ... those are exactly the sort of values and skills that we hope the graduates of the Eric Sprott School of Business will have."

A wise investment

Carleton has placed Sprott's \$10-million gift into a permanently endowed fund. The annual earnings will be used to continue to improve, expand and start new programs. The long-term goal will be to grow the Sprott endowment to \$50 million, where the annual earnings will be available in perpetuity to ensure the school's continued role as a leader in e-business training, entrepreneurship and management education, says Kumar.

"There is a very fine line between doing well and excelling in something," says Kumar. "To move from doing well to becoming excellent you need a little bit of a push. This money will give us that push."

An expenditure planning committee will make recommendations on how the endowment fund earnings will be allocated. For example, Kumar predicts the extra funds will be used to recruit and retain top notch faculty; sponsor visiting lecturers; enhance facilities for students; provide state-of-the-art technology for labs; and enhancements to the MBA, international business and other specialty programs. Funds will also be allocated to innovation in teaching, course development, and major research initiatives.

"To be a successful business school, you need to have relevant programming for the business world and flexibility to respond to the frantic pace of change," says Kumar.

Who is Eric Sprott?

Title:

Founder and Chairman of Sprott Securities Inc., Toronto, one of Canada's consistently top-ranked investment firms.

Born:

1944 in Ottawa.

Education:

Bachelor of Commerce, 1965, Carleton University (voted by his classmates as most likely to succeed). He is a Certified Chartered Accountant.

Marital Status:

Married to Vizma Sprott.

Children:

Julijana, 25, and Larisa, 23.

Lives:

Oakville, Ontario

Hobbies:

Collects Inuit sculptures and paintings, golf, gambling.

History of giving to Carleton:

First gift of \$100 in 1973. Established a \$5-million bursary endowment at Carleton in 1997 which was matched by provincial grant and today is worth \$30 million, annually giving out 500-600 bursaries a year. In 2001, he donated \$10 million to the School of Business which was renamed in his honour.

Volunteer Activities:

Chair, Carleton University School of Business Fundraising Steering Committee; Member, Carleton Capital Campaign Committee. He is also frequently called upon by the *National Post* to comment on the financial markets.

Philosophy on giving

"I deeply believe in helping those who need help. My greatest belief is that you can't take it with you so why not enjoy the spirit of giving in the present?"



The Sprott family: Eric, Vizma, Julijana (upper left) and Larisa.

Raising the bar

The \$10-million donation comes in the early stages of a year-long fundraising campaign for the business school. Officially launched last October, the campaign's original target was \$3 million. Even though that goal has already been exceeded nearly four times thanks to the contribution by Sprott and other donors, the current campaign will continue until October 2001.

"We still have several priorities to complete before we wrap up this campaign," says Susan Doyle, Assistant Vice-President, Development and Alumni Services.

A campaign steering committee chaired by Sprott is working to secure private and corporate donations for a number of key projects including:



Eric Sprott with Susan Doyle, Assistant Vice-President, Development and Alumni Services.

- Establishing a \$500,000 scholarship fund to attract top students;
- Developing new and enhancing existing relationships with corporate partners;
- Re-connecting with alumni, especially in Ottawa and Toronto, through a variety of events and activities;
- Creating research professorships;
- Establishing an e-business lab for teaching and research.

"Eric was a natural first choice as chair of the campaign and has been an eloquent champion for the school and a dedicated supporter," Doyle says. "His leadership has attracted a stellar group of prominent business and technology leaders who are working to ensure a successful campaign. It's been a pleasure and a privilege to work with these volunteers."

We mean business

Carleton's business school is setting high standards in the marketplace for graduating top business leaders, for innovative faculty research, for achieving the highest scores on professional examinations, for placing first in national business competitions and more. Here's a look at just some of the school's latest achievements.

Grads get top marks

Carleton University's commerce alumni scored first place in the June 2000 CMA Entrance Examination. The results show Carleton grads have the highest average — 78.6 percent — among the 19 universities in the province of Ontario.

High-tech eLab

A new high-tech eLab in the Eric Sprott School of Business is expected to open this fall. The new teaching and research facility will become an integral part of the School's e-business curriculum preparing students for entry into the new economy.

A three-peat win

The student team of Michele Cooper, Sara Domina and Tina Terpstra won first place in the annual CMA/National Bank Business Plan Competition held this spring. They beat teams from the University of Ottawa and the University of Quebec in Hull. This win is the third first place in a row for Carleton in this annual competition.

Electronic Trading Room

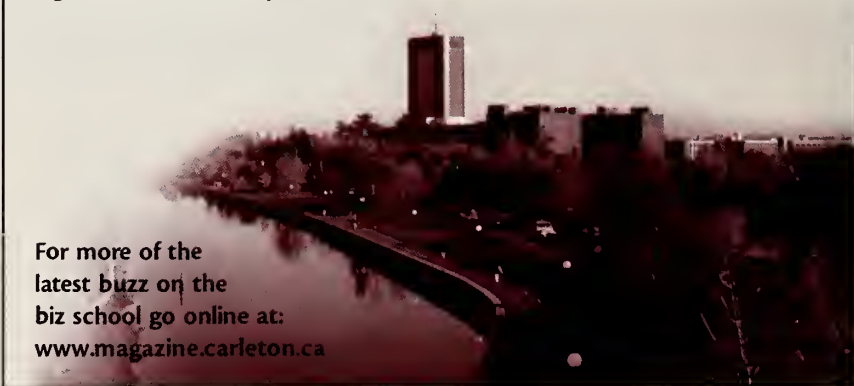
Expected to be completed by the summer, the 17th-floor lab in Dunton Tower will house online trading stations where students can create stock portfolios, study market trends and read news feeds from the global business community.

Carleton's MBA

Carleton is now offering a master's degree in business administration. The MBA designation will replace the school's 13 year-old graduate degree formerly known as the Master of Management Studies. The Senate approved the name change this spring. (go online for full story)

Top-ranked faculty

The Eric Sprott School of Business at Carleton University is one of the country's top business schools in terms of research citations by faculty, according to a national study released this spring by the University of Alberta. (go online for full story)



For more of the latest buzz on the biz school go online at:
www.magazine.carleton.ca

Wanted:

Canadian universities seeking first-rate faculty members

Professor John Cove will teach his last class of anthropology students in March 2002. After that, he'll pack up his books and take early retirement after a 30-year teaching career at Carleton. Cove is just one of thousands of faculty members expected to retire from Canadian universities over the next 10 years. An unprecedented academic labour shortage is looming and universities are pulling out all the stops in the competition to replace retiring faculty and keep pace with expected enrolment.

By Nancy Lewis

The demand for university professors in Canada today is akin to the 1960's and 70's when faculty were being hired to teach the baby boomers who were arriving in droves at campuses across the country. Now, many of these same professors are nearing the mandatory retirement age of 65. At Carleton, the wave of retirements will hit hardest in the Faculty of Arts and Social Sciences (FASS) where, like Cove, more than half of the 240 professors will leave before the end of the decade.

To make matters worse, the children of the baby boomers — the echo generation — will soon be graduating from the secondary school system. The expected surge in first-year enrolment will be magnified even more in Ontario as a result of the elimination of grade 13. The classes which began in 1998 and 1999 will both graduate from high school in 2003.

How to fill this gaping shortfall of teaching talent is one of the most pressing questions facing senior administrators at universities across the country.

At Carleton, hiring has already begun to escalate. In the past year alone, Carleton has recruited 32 full-time faculty.

"We are estimating an additional 150 hires to meet projected growth, for a total of 250 new faculty by 2005," says David Holmes, Director, Institutional Research and Planning.

In April, the Board of Governors approved a budget to hire 25 more faculty at Carleton this year. But even if all of these advertised positions are filled, Carleton still needs to hire, on average, one new faculty member per week for the next ten years just to maintain the current faculty/student ratio — roughly one to 18.

The task eternal

"The level of urgency is very high," says Carleton professor Katherine Graham, who chaired a task force last spring on faculty recruitment and retention at the university. "It will potentially be a crisis if we don't have anyone in front of the classroom."

Vice-President (Academic) Stuart Adam commissioned the task force to look at the issue of faculty renewal at Carleton. The findings were published in June 2000. In December, the University Senate endorsed all 37 key recommendations.

The report's overriding verdict was that "the best recruitment strategy is a good retention strategy," says Graham. "Getting new recruits in the door is more expensive than keeping the ones who are already here."

But putting warm bodies in front of the classroom, Graham insists, isn't good enough. Universities need to be smart and creative if they want to attract and retain the best researchers and the best teachers in a highly competitive marketplace.

"In order to sustain ourselves as a university, we have to have really good people."

The competition heats up

The big question is how can Carleton convince the best and the brightest to come to its campus?

The task force identified a number of key strategies and incentives. These include providing professional HR support in the hiring process, especially in the area of international recruitment; spending more money on advertising programs; promoting spousal hiring; and offering lucrative research grants to new faculty.

Senior administrators at Carleton have already begun to act on some of the recommendations. For example, extra money for start-up grants has been targeted this



year to help new faculty cover first-time purchases of research supplies and equipment. The grants — \$10,000 for the faculties of arts and social sciences, and public affairs and management, and \$30,000 for science and engineering faculties — are now paid automatically from the faculty dean's budgets and the university's office of the vice-president (research).

Carleton isn't just competing with other Canadian universities and colleges for faculty. It's also battling institutions in the U.S. and abroad. Knowledge-based work-

ers in general are also in demand in all sectors of private industry. The competition is especially intense in high-technology areas and in the public policy sector of the federal government which is currently undergoing a renewal.

All of this competition, says Graham, is driving up salaries.

"People do get lured away by universities and companies with deeper pockets," she says. "We have to realize that in some instances, we just can't compete."

Location, Location, Location

Carleton does have an edge over other institutions by virtue of its location in the country's capital city. "Ottawa is a very attractive place to live. Faculty have huge access to the National Research Council, the National Library...things they wouldn't have elsewhere. This is a big plus for many people," Graham says.

Carleton's ability to attract top talent also hinges on its external reputation, says Graham, something that's been steadily improving over the past few years.

"Carleton is building on its strengths. It has a sense of itself as a university that is developing in stature. We are distinct in that regard."

She notes that Carleton needs to continue to market itself aggressively to compete for skilled professors and researchers.

"We have a very strong reputation in some areas, but the overall image of the institution isn't broadly recognized. We have to show people what we are."

Research funding

A well-funded research environment is also critical to attracting new faculty and doctoral students, says Graham.

Jocelyn Mallet, project leader for eMPOWER, a new education-industry lobby group, agrees. Mallet, vice-chair of Carleton's Board of Governors, has extensive experience in government, private industry and education. She says an eMPOWER Canada survey published last year showed that Canadian universities are having a difficult time competing for professors, especially in high-demand technology fields.

Carleton still needs to hire, on average, one new faculty member per week for the next ten years just to maintain the current faculty/student ratio

"Top professors are attracted and retained only if they have the research money, the facilities and the graduate students needed to do high calibre research," she says. "Our analysis shows that over the next five years, an additional \$480-million federal investment is needed to fund the research that will help recruit the tripling of faculty from the current 350 to the 1,050 professors required in Canada for the microelectronics, photonics and wireless disciplines."

Show us the money

Like other Ontario universities, Carleton is aggressively lobbying the provincial government for a major investment in public funding to hire new faculty. Carleton President Richard Van Loon says Ontario universities are "just scraping by to survive" and in fact, currently receive "the second lowest level of public funding in all of North America."

"Some of our greatest challenges in the years ahead will lie in the hiring of faculty and staff, a challenge made all the greater by the difficult short term financial situation and, especially, the Ontario Government's — so far — unwillingness to provide any operating budget assistance in providing for growth," says Van Loon.

A silver lining

Despite its challenges, this era of faculty renewal is creating opportunities for universities to regenerate with fresh talent and the advanced expertise needed especially in technology areas. By 2004-2005, for example, more than 50 percent of Carleton's academic community will include people who are not here today.

"The Carleton of 2005 will be a vastly different place," says Van Loon. "It is a huge opportunity in the sense that we can really build on our momentum by adding new faculty."

When he retires next spring, Professor Cove plans to travel to New Zealand to continue his fieldwork with the Maori aboriginals. The university he's leaving behind is quite different from the one he arrived at three decades ago. Cove says he misses the collegiality and closeness of the campus community that existed in the 1970s. But he believes the renewal process will result in a stronger, more focused university.

"The renewal exercise was long overdue," says Cove. "It forced us to confront some hard issues, such as rationalization of the curriculum with a decreased faculty. We revamped the entire undergraduate program, created identifiable streams and concentrations, and then identified the kinds of people we want to hire in these areas. That's a very positive step. There's a lot of excitement about the hiring."

The Department of Sociology/Anthropology hired four faculty members this past year. Cove sat on two of the hiring committees.

"The candidates we got were excellent," he says, noting in particular the appointment of Blair Rutherford, an applied research specialist from the University of Regina — the first faculty person in anthropology hired in 14 years. "I think it's nice to get some new blood in the faculty."

Vice-President Stuart Adam, who first joined Carleton's faculty in 1967, agrees.

"Now there'll be a new group of people who will take custody of this great institution," he says. "It will be in their hands to recreate an institution and give it a yet-to-be-determined character and that's fabulous."

The full report of the Task Force on Faculty Recruitment and Retention is available at www.carleton.ca/cu/happenings/tffire.html.

Join the debate

Q Do you believe a strong research infrastructure is key to attracting top faculty?

Enter your vote online at
www.magazine.carleton.ca

The university's reputation for top-notch teaching and research talent has just gotten even better. Meet some of Carleton's

Fresh faculty faces

Inquiring minds

By Richard Martin

Joanna Pozzulo still remembers the day she got hooked on psychology and criminal justice. She was an undergrad in a comparative psych class at York University listening to the professor describe a study which showed the wording of a question can influence the answer.

"For example," she says, "if you ask an eyewitness 'How fast was the car going when it smashed into the other vehicle?' you get a much higher estimated rate of speed than you do if you ask 'How fast was the car going when it bumped into the other vehicle?'"

"Wow, I thought, it doesn't get any better than this."

Enthusiasm lights up Pozzulo's face as she describes her research in forensic psychology, an area of study which she defines as the "application of psychological knowledge to issues in the criminal justice system."

Her work as assistant professor in the psychology department isn't the only thing that excites her. Pozzulo is excited to be at Carleton. "There are exceptional people in the department, university, and community," she says. "It's a phenomenal opportunity."

Pozzulo's work focuses on how memory works and how it affects eyewitness issues. For example, identification of suspects, police procedures for interviewing witnesses, court testimony, jury interpretation of testimony, and even legislation affect how testimony is elicited and presented.

"Witnesses do make mistakes," she notes. In fact, mistaken eyewitness testimony is suggested to be "the leading cause of wrongful conviction."

Many things can affect the accuracy of an eyewitness's recollections: his or her

stress level at the time of the incident, whether a weapon was used, the lighting, the procedures used to elicit recall. The list is endless.

"I'm always asking what we can do to make the system better," she says, "to decrease the problems and increase the accuracy of testimony."

Pozzulo has been recognized for her research into the accuracy of testimony given by children. Her doctoral thesis at Queen's University (1998) reported that although children were reliable when identifying a suspect in a line-up if the suspect was included, they were unreliable when the suspect wasn't in the line-up.



Photo: Susan Bernard

"The children were likely to pick someone," she reveals, "even if the criminal was not there. We were trying to understand why."

Pozzulo designed a simple procedure to help child witnesses. She proposed that investigators ask a child two questions rather than one: Is there someone in the line-up similar to the person you witnessed? Is that similar person identical to the one you saw commit the crime? Her dissertation was awarded first prize in 1999 by the American Psychology-Law Society, a division of the American Psychological Association.

It's not the only prize Pozzulo's received in her young career. She's won Queen's graduate fellowships, Ontario graduate scholarships, and a doctoral fellowship from the Social Sciences and Humanities Research Council (SSHRC). Her Carleton research into children's identification processes is being supported by a \$58,000 SSHRC grant. This year, Pozzulo was given the President's New Researcher Award from the Canadian Psychological Association, a national award that recognizes the contribution of new researchers to psychological knowledge in Canada.

Richard Martin, BAHons/70, BJ/83, teaches English at Algonquin College in Ottawa.

Born:
Toronto, Ontario

Degrees:
BAHons/93
MA/94
PhD/98

Speciality:
Psychology and criminal justice; children in the legal system as witnesses and victims

Hobbies:
Reading true crime books and psychological "whodunit" thrillers; watching ITV

Hired:
July 2000

Talking the talk

Florence Danilo-Lemoine

By Nancy Lewis

Born:
Troyes, France

Degrees:
French Electrical
Engineering Degree/92
PhD/00

Specialty:
Telecommunications
and statistical signal
processing

Hobbies:
Jigsaw puzzles, hiking,
skiing, swimming

Hired:
January 2000

If you're among the growing legion of cell phone junkies, you've experienced instances where conversations are disrupted in mid-sentence by distortion or sudden pockets of 'dead' air.

Carleton University professor Florence Danilo-Lemoine is working behind the scenes to ensure the next generation of wireless technology — whether it's cellular telephones, personal digital assistants, Internet pagers or laptop computers — works better and faster.

Danilo-Lemoine knows what it's like to be the best. She grad-

uated at the top of her class last year from the PhD program in electrical and computer engineering at McGill University. She entered the master's program in telecommunications at McGill in 1992 after visiting Quebec on an exchange program from France. After three years she was transferred directly into a PhD program when her thesis advisors recognized the superiority of her research.

She is now an assistant professor in Carleton's Department of Systems and Computer Engineering where she conducts research on fixed and mobile wireless communications and teaches undergraduate and graduate electrical engineering courses. This spring the Natural Sciences and Engineering Research Council recognized Danilo-Lemoine as one of Canada's promising women researchers by granting her a University Faculty Award which provides \$40,000 in annual salary support for up to five years, as well as a substantial research grant.

Danilo-Lemoine grew up in an academic environment in France. Both her parents were teachers and took education very

seriously. Still, Danilo-Lemoine was one of only a few young girls who opted to study math and science.

"I was always passionate about numbers since I was a child," she says. "Later I was quite intrigued by the power of math to model a natural phenomenon. I've always been inclined toward the scientific approach."

Following high school, she spent three rigorous years of prep school studying math, physics and chemistry. Her top scores in the mandatory competitions allowed her to enter the prestigious National School of Electronics and Electrical Engineering, where she specialized in telecommunications — one of about 20 female classmates out of 150.

Today, she's still one of only a handful of female professors in Canada in the field of telecommunications. But, in this case, what

matters more to Danilo-Lemoine than the numbers is the impact on society of her research in wireless technology.

"The progress in technology is fascinating in terms of how fast things are changing. This is interesting and challenging to me as a researcher."



Photo: Susan Bernard

Just say yes

By Erin Gaffney

Ramachandra Achar has never had a shortage of offers. Whether they're offers of admission to universities in Hong Kong, the U.S. and Canada, or job offers, the question, "Why don't you join us?" has been posed from all corners.

Achar said yes to Carleton twice, both to study and to work.

After completing a bachelor of electronics engineering and a master's degree in microelectronic engineering in India, Achar came to Carleton in 1993 to pursue a PhD in electrical engineering.

"I ended up choosing Carleton over all the others because I knew that I'm going to be with the best professors," says Achar, 32.

Following a six-month stint at IBM's research centre in New York, he returned to Carleton to complete his studies. He received his PhD in 1998 and became a faculty member with the Department of Electronics last summer.

"I decided to join Carleton because I was already here doing research. One of the advantages of staying here was that we had a very well established school. For me to go outside and set up the same group with the same standards would have placed an extra burden on me. I can use the same amount of effort to produce more research."

Achar's work has paid off. Last year, he won one of four Natural Sciences and Engineering Research Council of Canada doctoral prizes for his computer software tools. The tools predict delay, crosstalk and weakening of signals on high-frequency networks. He is also a past recipient of the Strategic Microelectronics Consortium Industrial Collaboration Award and the Canadian Microelectronics Corporation International Travel Award.



Photo: Mike Pinder

Ramachandra Achar

Born
Udupi
(Karnataka State), India

Degrees:
BEng/90
MEng/92
PhD/98

Specialty:
Computer-aided design
and analysis of electronic
circuits

Hobbies:
Yoga

Hired:
July 2000

Although there are no stock options involved, Achar says with teaching you have the freedom of the university environment to produce quality research work.

"The best part of teaching is you can decide what you want to do and select your area of research. You're always associated with people who want to learn. It's a totally different environment compared to industry where it is so competitive and where you don't know what your colleague will be doing. He may have a team-building attitude or just say, 'I'm the big guy here.' In universities, it doesn't work that way.

"Teaching and research go hand in hand. Without teaching, you won't perfect your research. Without research, your teaching is boring."

Carleton's location in the heart of a high-tech city makes it easy for academics to maintain close ties with industry. Exchanges take place on a daily basis, says Achar. "We can think about the problems industry faces and come up with the solutions. We can be at the forefront of research. We can set the trend for industry."

Erin Gaffney, BJ/98, MJ/00, is a writer and editor for the Department of Public Works and Government Services Canada in Hull, Quebec.

Smart choice

In Ottawa's hotbed of new technology, photonics is arguably the hottest field in the industry. Now, one of this industry's top-ranked researchers has chosen to do his work at Carleton.

Pudupadi (Sundar) Sundararajan spent 25 years with Xerox Canada before joining Carleton's chemistry department. Sundararajan holds the newly created Industrial Research Chair of Morphology of Smart Materials and Composites. The \$1.125-million research position is funded by the Natural Sciences and Engineering Research Council (NSERC) and Xerox Canada.

"Xerox gave me the choice of any university in Canada," he says, adding that he chose Carleton both

because of Xerox's ongoing collaboration with the university and because of Ottawa's high-tech environment.

Morphology—the study of how molecules arrange themselves in materials— is a new area of research at Carleton but Sundararajan is hardly a novice to the field. In addition to his work at the Xerox Research Centre of Canada in Toronto, Sundararajan has published extensively in scientific journals and holds seven U.S. patents. He is president-elect of the Canadian Society for Chemistry, the national organization of chemistry professionals.

Born:
Madras, India

Degrees:
PhD/69
PhD Science/79

Specialty:
Structure, morphology and molecular simulations of polymers, smart material composites for information technologies

Hobbies:
Photography, classical music, reading non-fiction

Hired:
September 2000

Sundar Sundararajan

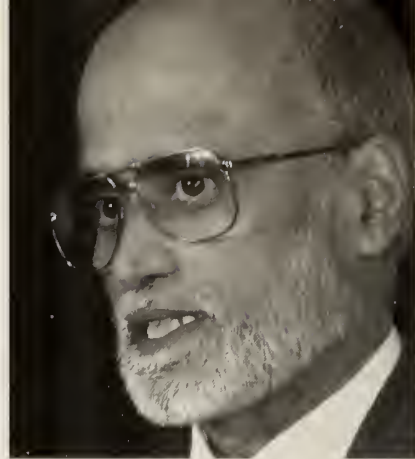


Photo: Gregory Abraszko

Sundararajan has recently received a \$500,000 research grant from the Canada Foundation for Innovation and the Ontario Innovation Trust Fund. He plans to use the funding to purchase new equipment, including a digital recording optical microscope.

The NSERC chair is an opportunity for Carleton students to be trained in emerging materials technologies, he says, "so that Canada can continue to be a major player in the world technological scene. I am excited about the prospects and opportunities."

E-Business whiz

By James Hale

It may be difficult to believe today, but there was a time when Catherine Hajnal did not embrace the technology revolution.

"I hated computers," says the 36 year-old business professor, "but I had to take a required information systems course as part of my commerce undergraduate degree at McGill. That was a complete transformation for me. I wound up falling in love with technology."

Since joining Carleton last year, Hajnal is fast earning a reputation as the university's e-business expert. Hajnal has concentrated her research on how technology and people can coexist productively. She's currently studying the effects of introducing enterprise resource planning (ERP) packages into large organizations.

"The aim is to try to understand how we can help firms implement these enterprise-wide information systems so it's more rewarding for everyone. Theoretically, ERPs present a great opportunity to create more meaningful work as employees see how their efforts contribute to the flow of a core enterprise process such as customer order fulfillment."

After McGill, Hajnal worked for four years as a systems analyst for Esso Petroleum in Toronto. Her experience there prompted her to look further into the effects of technology.

Catherine Hajnal

Born:
Calgary, Alberta

Degrees:
BCom/87
MSIE/94
PhD/97

Specialty:
E-business, enterprise integration, job design, organizational development, and occupational stress

Hobbies:
Travel, swimming

Hired:
July 2000



"I found myself writing what I thought were really neat programs, but the endusers wouldn't be satisfied by them and I wouldn't be satisfied. I wanted to find out more about why technology doesn't always deliver what it promises."

Her graduate work at the University of Wisconsin and subsequent work at the University of New Brunswick, focused on how implementing technology in the workplace affects employees and job design.

"I'm very much a person who needs to be doing something that contributes to people's lives. My research is very applied, and I really don't know how to do research any other way."

With its booming high-tech sector, Ottawa offered an ideal setting for Hajnal to pursue her work, and Carleton provided a perfect fit for her approach to research.

Daddy dilemma

By Tandrae Knapp

Ten years ago, when sociology professor Andrea Doucet's husband was sharing the care of their eldest daughter, he stopped taking her to the local playgroups. He just didn't feel welcome as the only dad in a sea of stay-at-home moms.

His experience made Doucet wonder about the experience of other stay-at-home fathers as well as single fathers, and kicked off a research interest that continues to this day.

"According to Statistics Canada's 1997 figures, there are about 77,000 stay-at-home fathers in Canada," says Doucet, "although 210,000 families had fathers at home due to unemployment or schooling."

Doucet is heading up a research team of graduate and undergraduate students in a study funded by the Social Sciences and Humanities Research Council of Canada to look at the changing nature of fatherhood in Canada. She plans to publish a scholarly book on the topic, and also hopes to write a non-academic book with some of the fathers who have participated in her study.

While there are still a very small number of families where fathers are the primary care-givers, there has been a measurable change in the attitudes towards stay-at-home fathers, she says. "It is generally much more accepted now than it was a decade ago, when I began looking at this issue."

The study is based on extensive personal interviews with about 60 fathers

and 12 couples. "It is a qualitative look at the different experiences of stay-at-home dads, single dads, and dads who share responsibility for primary care. Basically, we look at how fathers come to be in this situation, how they (and society) respond, and their thoughts and reflections on their day-to-day and overall experiences as fathers," she explains.

The interviews cover five different areas: background on how these fathers came to be primary care-givers; the daily routines and activities they follow; their impression of fathering in relation to the community they live in; their perceptions of differences between mothering and fathering; and some questions about their family of origin, and whether patterns are being repeated or rejected.

There is a great deal of diversity in these fathers' accounts, says Doucet, but most fathers speak very highly of the experience. "Overall, we were very impressed by the high value that fathers put on the work of caring for children. Most of them told us that they had no idea how valuable, important and rewarding this work is until they started doing it."

Doucet is currently seeking to involve more Canadian fathers from diverse cultural and ethnic backgrounds in the study and she is also encouraging fathers who are primary care-givers to be part of a recently launched nation-wide Internet survey on their project Web site at: www.carleton.ca/fathers/

Tandrae Knapp is a senior communications advisor with the Canadian Food Inspection Agency in Ottawa.

Andrea Doucet

Born:
Bathurst, New Brunswick

Degrees:
BA/82
MA/86
PhD/95

Specialty:
Gender studies, domestic life and labour, justice and care, qualitative research, methodology and epistemology, feminist approaches to methodology and epistemology.

Hobbies:
Hanging out with her three daughters (seven-year-old twins and an 11-year-old), running, skating on the canal, writing fiction.

Hired:
1998



Photo: Gregory Abraszko

Catherine Hajnal, continued

"There was already an enterprise theme in place at the School of Business, and I wanted to be a part of that."

Hajnal is bringing this theme to her classroom as well. For example, in the *Introduction to Information Systems* course she teaches, she explores with the students how a simple e-commerce transaction, say for a book, from an online bookseller can trigger a flurry of activity throughout the enterprise and beyond into the supply chain.

"We can use that approach to discuss databases, software applications, how networks operate, and there is also crossover to accounting, finance, and production functions," she says. "Students begin to see that everything ties back into the drive to integrate information across businesses today."

"This is a tremendously exciting time of change in the way business is transacted, and the textbooks can't really keep up," she says. "One of the great things about being in Ottawa is that I can be in contact with a number of companies that are breaking new ground, and we can

bring in guest speakers to illustrate some of the new trends that are developing."

Hajnal says the most rewarding part of the job is creating the same kind of conversion she underwent as an undergrad.

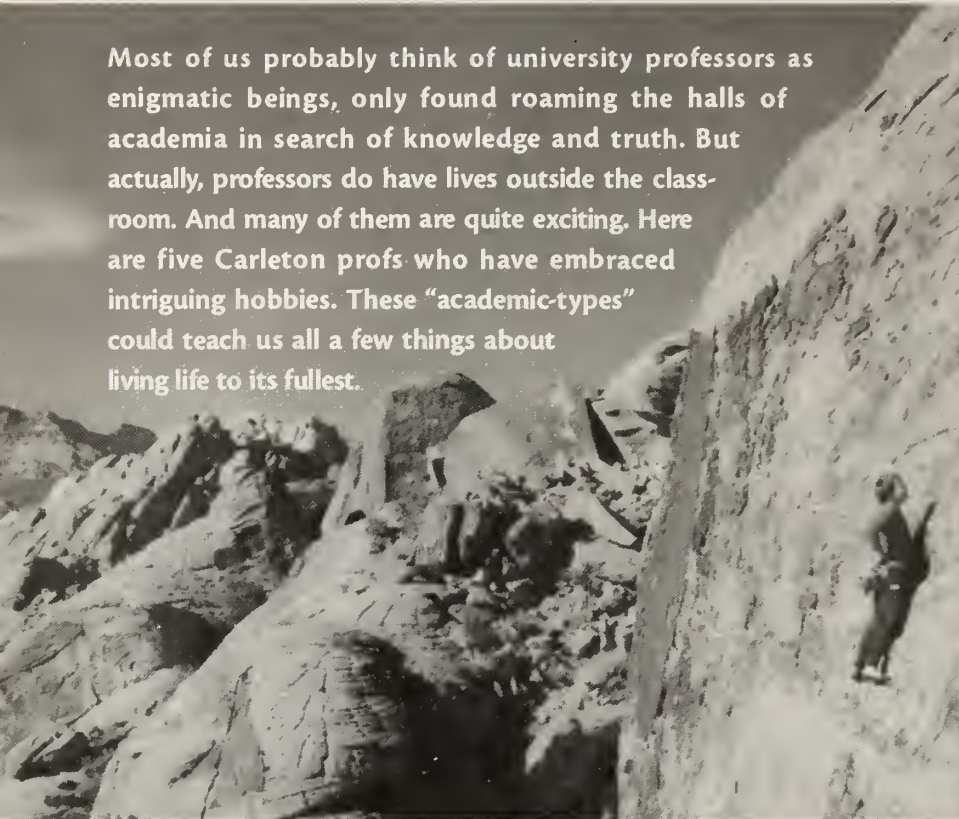
"I know I won't turn everyone into a Palm Pilot junkie, but when I see students become less afraid of technology and begin to explore its potential in their lives it's pretty exciting."

James Hale, BA/77, is a communications consultant and freelance writer based in Ottawa.

Life **outside** the classroom

By Liam Gerofsky

Most of us probably think of university professors as enigmatic beings, only found roaming the halls of academia in search of knowledge and truth. But actually, professors do have lives outside the classroom. And many of them are quite exciting. Here are five Carleton profs who have embraced intriguing hobbies. These "academic-types" could teach us all a few things about living life to its fullest.



Dwight Deugo

Assistant professor in computer science and editor-in-chief of the *Java Report* (based in New York City).

Favourite Hobby: Rock climbing. He began climbing in 1989, and has since scaled magnificent heights in such places as British Columbia, Nevada, Arizona and West Virginia.

Quote: "It's one activity where, when you actually do it you can't really think about anything else. And it's a form of exercise for me....a combination of flexibility, exercise and fear that, when done well, feels really good."

Dream Destination: Joshua Tree National Park in Southern California.



Don Westwood

Architecture professor with a special interest in structures and industrial design.

Favourite Hobby: Acting. He began acting 25 years ago in a children's show called *Uncle Don*, and has since done stage acting, radio plays and, most recently, educational documentaries for TVOntario. Reruns of his children's show *Under the Umbrella Tree* continue on the Disney Channel.

Quote: "As an actor...your role is to convey what the playwright was meaning through the character to an audience. In a sense, that's what a teacher does. A teacher doesn't invent the material. It's his or her job to convey the material to the students."

Accolades: Westwood has received numerous acting awards including seven Alliance of Canadian Cinema, Television and Radio Artists awards.

Tim Pychyl

Associate professor of psychology with a special research interest in procrastination and its relation to personal well being.

Favourite Hobby: Raising sled dogs. He first went dog sledding 14 years ago through Algonquin Park and instantly fell in love. Pychyl raises his own team of dogs on his farm outside Ottawa.

Quote: "I like the solitude and the relationship with the dogs. It's a hobby that kind of runs you, like being a dairy farmer. I've got dogs morning, noon and night, and no matter how I'm feeling those dogs need food and exercise. It's a big commitment."

Memorable Moment: "I lost my team two years ago. They ran all the way to Carp on their own. It was nightmarish."



Tina Daniels

Psychology professor whose research focuses on the nature of children's social relationships.

Favorite Hobby: Hot air ballooning. She took a friend for a hot air balloon flight for his birthday in 1990 and "immediately fell in love with the excitement of getting the huge expanse of brilliantly colored fabric airborne and the quiet peacefulness of the flight."

She acquired her pilot's license and bought her own balloon, *Wind Dancer*, in 1999.

Quote: "At my first competition in 1992, I ended up in the bottom of the basket in tears as the wind carried us at breakneck speed past the targets faster than I could find them on a map. Because a balloon is carried in whatever direction the wind blows there is no way to control the balloon's direction except by moving to different altitudes until you find wind going the direction you want to go."

This requires an experienced pilot and navigator. Flying in a hot air balloon is an experience of a lifetime."

Accolades: Navigator on the team that won the 1998 Canadian National Hot Air Balloon Championships. Placed third in 1996, 1997 and 2000. Will attempt the title again in August 2001.



George Carmody

Biology professor with specific interests in cell and molecular research.

Favourite Hobby: Collecting antique cars. Well, to be fair Carmody has only one "antique" car — a 1975 Cadillac. But he has aspirations of one day broadening his collection.

Quote: "I guess I take my hobby a little bit irreverently because my car is one of these 20 foot-long last-of-the-big-lead-sleds... and it's completely diametrically opposite to everything else in my personality. I tend to be the meek, mild-mannered academic type, and then I come along with this flamboyant yellow Cadillac. It's my alter ego."

Accolades: Won third prize at a Cadillac LaSalle car show.



Brian Tansley

Professor of psychology with specific research interests in visual and auditory signaling systems.

Favourite Hobby: The saxophone. He has played jazz for 42 years, with several recordings and live performances at such places as the Ottawa Jazz Music Festival.

Quote: "Music is something you can do in your basement in your spare time. Experimental psychology isn't. At the university we do things that can take years to figure out whether you got it right, but with playing jazz you find out right away."

Highlight: Playing with the Eastman Studio Orchestra.

Liam Gerofsky is a master's student in the School of Journalism and Communication at Carleton.



Alumna appointed to senior vp post

Carleton graduate Cindy Boucher has been appointed to a seven-year term as the university's first Vice-President (Advancement) effective June 1, 2001.

The position was created to further enhance Carleton's communications and marketing effectiveness and to expand the university's profile, particularly at the national level. The advancement area encompasses four major fields: communications and marketing; fundraising; alumni relations; and government relations.

Boucher was formerly Assistant Commissioner, Communications Branch, of the Canada Customs and Revenue Agency, where she is responsible for the management of marketing services, strategic com-

munications, new media, issues management, media relations, ministerial events, and internal communications.

In making the announcement, Carleton University President Richard Van Loon said, "I am delighted that Ms. Boucher is joining our senior management team. She is an experienced communications and marketing expert who will help to further develop and enhance the university's profile and support our growth and success."

Boucher's broad-based career includes over 20 years of experience in both the public and private sectors in areas of strategic planning, stakeholder relations, communications, marketing, and media relations.

Boucher graduated from Carleton (St. Pat's College) in 1975 with a bachelor of arts degree in English and French. She also holds a diploma in French studies from the University of Poitiers in France.



Cindy Boucher

Destined for greatness

Men's varsity basketball team finishes fifth at the CIAU national championships

It was not supposed to happen so quickly. The 2000-01 Carleton University Ravens men's basketball team was a collection of young talented players destined to be great but not actually compete for the national championship for at least another year.



Members of the Carleton Ravens men's basketball team pose on the floor of the Metro Centre in Halifax with a CIAU banner.

The team surprised the critics and came within one shot of a national semi-final appearance at the CIAU National Championship quarter final game in Halifax on March 16. The tough 78-77 game and two consolation championship victories at the nationals sent a strong message to university basketball fans across the country — the Ravens will be back!

The Ravens had an incredible year, sporting a 21-1 OUA East league record with an overall record of 31-5. Head Coach Dave Smart, who recruited this young group of student athletes, was named OUA Coach of the Year. Third year guards Rob Smart and Jafeth Maseruka were named first team OUA East All Stars. Smart was also named a sec-

ond team CIAU All-Canadian while Maseruka was named an honourable mention All-Canadian. Smart and his brother Mike, a freshman guard, and their cousin Ben Doonrekamp, a freshman forward, are all nephews of Coach Dave Smart.

Individual awards aside, the secret to the success of the Ravens was unselfishness on offense — the top scorer on the Ravens had only 12 points per game — depth off the bench and a smothering defensive style of play.

The Carleton University Ravens Basketball Alumni Association really got behind the team and many were in attendance at home and away games, including the OUA Championship win over York University on March 2. The alumni chapter is hoping to establish a CURBAA Scholarship to be given to a worthy Ravens basketball student athlete each year.

So, can the Ravens top their fantastic performance of this year in the 2001-02 season? Fans will get an early read next year when the Ravens host the defending champion St. Francis Xavier X-men as part of its House-Laughton Hoops Classic tourney on Homecoming Weekend — October 12 to 14, 2001.

If next year is anything like this year, start booking your tickets to Halifax!!

For more news on outstanding varsity athletes visit: www.carleton.ca/athletics

Breaking into business

Wes Nicol Business Plan Competition gives students a head start

Two aspiring Carleton entrepreneurs got a boost of cash and confidence recently when they were named the top finalists in the 2001 Wes Nicol Business Plan Competition.

Geoff Waddington and Eric Chan took home a prize of \$6,000 for their innovative business plan presented to a panel of judges at the School of Business on April 4. Their company, EffectiveSite, Inc., is in the process of developing a low cost Web site performance system for e-commerce clients that will leverage the use of an Internet access performance client to be given away for free.

President Geoff Waddington is a recent graduate. Vice-president Eric Chan is a current computer science student. Many of the company's programmers are high school students who plan to attend Carleton in the future.

The Carleton entrepreneurship program is funded by graduate Wes Nicol, BA/54. The Ottawa lawyer and longtime businessman has invested \$220,000 to endow a permanent awards program for student entrepreneurs in Carleton's Sprott School of Business. The competition is designed to help students turn their business ideas into reality. Open to all full-time students, the program will provide a minimum of \$12,000 annually in perpetuity for prize money and miscellaneous expenses.



Judges for the competition: Jonathan Cunningham, Kevin Higgins, Richard Stanton, Scott Mackenzie, Mike McIntyre and Bill Lawson.



Geoff Waddington



Eric Chan

This year the competition drew 35 teams — over 100 competitors. Each team was matched with a mentor, a senior business person from the community who provided advice and counsel throughout the competition process.

Nicol, a former member of the Carleton University Board of Governors, says he's pleased to provide funding for the prizes, but is most excited about creating an opportunity for students to acquire real world business skills. Exposure to the mentors and the development of business contacts for competitors, he says, is key to the competition's success.

"Even the ones who don't win the prizes gain an invaluable learning experience," he says. "Just going through the process — learning to put together a sound business plan, defending your analysis and learning how to raise capital — these are skills they don't learn in a classroom."

Second prize of \$3,000 went to the Hip Emprise team. Their presentation and marketing plan for an innovative approach to art sales received high marks from the judges. Team members were Chris Gauvin, Alison Laturnus, Casey McKinnon, Jennifer McMullan, Saen Claessen, and Trevor Grant.

The third place team had the opportunity with probably the most dramatic commercial potential. The PlaceME team of Prabhath Avadhanula, Nikhil Mahidhara, Ameen Syed and Paavan Avadhanula presented a plan to commercialize lightweight middleware for the rapid creation of location based wireless services. Third prize was \$1,000.

www.business.carleton.ca/nicol_competition.com

Good news budget

A new three-year funding framework outlined in the Ontario budget announced May 9 is good news for universities, says Carleton President Richard Van Loon.

"It was extremely difficult to plan for the longer term within a single-year budget," he says. "We have a number of challenges ahead of us, including hiring new faculty to meet expected enrolment increases, and this budget gives us the framework to meet those challenges."

In the budget, the government also made a commitment to full funding for increased enrolment, which means that universities will receive full average cost funding for all incremental students. Under the current, rather complex, formula, there is a ceiling on the base grant to each university. In certain circumstances this can mean that additional students were not fully funded by the government.

"This assurance of full funding adds another measure of confidence to our planning," says Van Loon.

While the budget is good news for long term planning, Van Loon says it does not change Carleton's financial outlook for the next fiscal year. Nor does it improve the financial support per student.

Tuition fees are inching upward. Go to www.magazine.carleton.ca for more budget news.



Bruce McFarlane: Carleton honours a founding father

“There’s a quiet dignity about the man that’s inescapable. He has this tremendous capacity for civility and politeness. There’s a quality about his discourse that we used to value, especially here in Canada. That sense of respect and civility. But, make no mistake, when he needs to, he can cut right to the bone.”

By Mark Giberson

The speaker is Carleton sociology professor and former academic vice-president Dennis Forcese. The man in question is Forcese’s colleague and mentor, Carleton professor emeritus Bruce McFarlane.

At convocation ceremonies set for June 16, Forcese will be calling on the university to present McFarlane with an honorary degree of doctor of laws. McFarlane, who will be invited to address the graduates — about 500 candidates from programs in sociology, anthropology, psychology, geography and environmental studies — may use the occasion to share some bone-cutting observations about Canadian higher education.

“A sizable proportion of the graduates I’ll be speaking to will be going out into the world with debts of \$30,000,” says McFarlane. “That’s a bloody disgrace. In Germany, Austria, the Netherlands and the Scandinavian countries, university is free or at very low cost to students. We’re richer by far than most of these countries, but we’ve chosen to follow the American model. I would like to see us return to the typically Canadian pattern of finding some middle ground between the Europeans and the Americans. Students coming out of high school with good grades should be able to get a university education without this terrible burden of debt. We should be ashamed.”

McFarlane’s own educational background mirrors that of many of his generation. After serving five years with the Royal Canadian Air Force during the Second World War, the Montreal native returned to Canada to study sociology and psychology at McGill University — his tuition costs paid for by the Department of Veterans’ Affairs.

After completing his undergraduate studies, McFarlane returned to the military during the Korean Conflict. He worked as a research assistant with the Operations Research Group of the Defense Research Board and was attached to the 3rd Battalion of the Royal Canadian Regiment in Ottawa and Wainwright, Alberta. A short time later, he was back at McGill, where he briefly studied social work before transferring into the graduate program in sociology.

In 1954, during the second year of his MA program, McFarlane married fellow Montrealer Connie Young. The couple has been together ever since.

McFarlane later went on to do his doctorate at the London School of Economics (LSE). As he approached the end of his course work at the LSE, he began casting about for a teaching post. He had already been offered a position at the school in London, but he and Connie had their sights set on Canada. Offers came in from Memorial University of Newfoundland and UBC.

At the last minute, Carleton University sociology professor John Porter called. One of Porter’s colleagues, Muni Frumhartz, was going on leave for a year. Would McFarlane like to fill in for him?

“I wired back and said, ‘Yes’. My wife and I are Montrealers, and this was our part of the world.”



Bruce McFarlane

When Frumhartz returned a year later, McFarlane took up a post at the University of Toronto. But the following year, in 1961, a full-time position opened up at Carleton, and McFarlane was back on the Rideau campus, this time for good.

Over the course of his long and distinguished career at the university, McFarlane has helped to establish Carleton’s graduate programs in sociology, as well as the university’s interdisciplinary programs, especially those associated with the Norman Paterson School of International Affairs. Along the way he has supervised scores of graduate students, directed a program for visiting scholars from India and published on the sociology of work and occupations.

“Bruce is one of our founders,” says Forcese. “He’s touched the lives of generation after generation of students — helping them discover the best within themselves.”

Among them are pollster Angus Reid, PhD/74; Neena Chappell, BAHons/70, who established the Centres on Aging at the universities of Manitoba and Victoria; and Maureen O’Neil, BA/64, former head of the North-South Institute and now president of the International Development Research Centre.

“I’ve been very fortunate to have had students with such strong research capabilities,” says McFarlane, modestly. “I guess it was just one of those things.”

McFarlane retired from full-time teaching responsibilities in 1992. A year later he was named professor emeritus. A few months ago he celebrated his 80th birthday. But you wouldn’t know it to look at him. Youthful, engaging, and full of

continued on page 21

Spring Convocation Honorary Degree Recipients

June 14 to 16, 2001

Gülsün Saglamer (DArch)
Harry B. Gray (DSc)
Claude A. Edwards (LLD)
Paul De Keersmaeker (LLD)
Bruce A. McFarlane (LLD)
Mario Bernardi (DMus)

For details, please refer to the Senate Web site at
www.carleton.ca/senate/sprconv01.html.

NPSIA professor earns Petro-Canada Young Innovator Award

By Anita Dolman

International Affairs Professor David Carment has been named this year's winner of the Petro-Canada Young Innovator Award.

"This is an honour for me," says Carment, who was surprised to receive the award, which has traditionally gone to academics in sciences and engineering.

"I would consider myself to be among some pretty prestigious winners at Carleton. I think it puts me in good company," he says.

The \$10,000 award was created in 1995 to encourage promising young researchers with less than eight years of full-time academic employment to stay in Canada by providing funding for research that could benefit society.

Carment plans to use the award to hire additional research staff for his "Building a Canadian Risk Assessment and Early Warning Capacity" project focusing on the potential effects of corporate involvement in "conflict-prone" regions of the world.

"We're hopeful the monitoring could find its way into policy making and be used by corporations in risk assessment," he says.

Carment is currently completing a Fellowship in International Affairs at the Belfer Center in Science and International Affairs at Harvard University's JFK School of Government. All of his project members are from Carleton.

"Carleton's School of International Affairs has become known as a leader in the field of risk assessment and early warning," he says.

The research focuses on how the corporate sector, especially resource-based companies, such as oil and diamond mining, is learning to be more sensitive to

working in regions of the world that are suffering from conflict and upheaval, says Carment. The pilot project looks at sensitive areas of West Africa and Southeast Asia, but Carment hopes the tools designed will eventually be used to do similar analyses in other conflict-prone regions, such as Latin America, Eastern and Central Europe and other parts of Asia.



David Carment

"We want to equip local actors to conduct risk assessments with the appropriate techniques and methodologies."

The two-year project, run in collaboration with the Country Indicators for Foreign Policy project, security networks in London and non-governmental organizations in West Africa and Southeast Asia, is set to wrap up at the start of next year. Carment hopes to be able to make the resulting risk assessments and early warning reports publicly available by this fall.

Anita Dolman is associate editor, *This is Carleton*, Carleton University's campus newspaper.

**I bdrm, I bath,
4 appl, good location,
available Sept. 2002**

Private suites, brand new furnishings, three-piece bath and laundry facilities, single occupancy. No, this isn't an advertisement for an upscale condominium. It's a description of Carleton's newest 395-bed student residence scheduled to open this fall.

The \$19.5 million facility offers amenities never seen before on campus. The six-storey residence building is the first to offer single occupancy rooms. It's also the first residence building to include private kitchen and dining areas.

The two and four-room suites will consist of private bedrooms with adjoining three-piece bathrooms and meal preparation areas which are laid out around a common room that provides additional living space. All dorm rooms will be equipped with private telephone lines. High-speed Ethernet access and cable TV connections are optional for an additional fee.

David Sterritt, Director of Housing, says today's students are demanding more privacy, space and independence.

"We now have a residence that will permit its occupants to prepare their own meals if they don't wish to purchase the cafeteria meal plan," he says. "We're responding to a trend in student living."

Accommodation in the new co-ed facility will be restricted to graduate students and senior undergraduate students.

The new residence does not yet have a name. To date all of the existing residences at Carleton have carried names of counties in eastern Ontario. It's not yet clear whether the university will continue that tradition.

What is certain is that at a time when demand for housing in Ottawa has never been higher, the units are likely to be fully booked for the grand opening in September.

Bruce McFarlane... continued from page 20

energy — the old world charm and civility that Forcese cites as one of McFarlane's outstanding qualities is still very much in evidence. As is a boyish sense of good humour.

When asked if his sons — David, 34, and Brian, 32, both of whom live in Montreal — will be at the June 16th convocation ceremony, the senior McFarlane shoots back with a belly laugh, "Oh yes, they'll definitely be there. Or else!"

Mark Giberson is manager of internal communications with Environment Canada and principal of The Giberson Group, an Ottawa-based communications consultancy.

New Opportunities for researchers

An unprecedented \$39 million in research funding is forecast to come to Carleton over the next five years, says Carl Weatherell, MSc/94, project officer (Office of VP Research).

The multi-million dollar windfall includes funding from the Canada Foundation for Innovation (CFI), an independent, not-for-profit arm of the federal government, the Ontario government and the Canada Research Chairs program. The funding will address an urgent need for new, state-of-the-art research infrastructure — buildings, labs and equipment.

The university is waiting to hear back on more than \$17 million in funding proposals for projects including e-commerce, emerging materials and an early warning earthquake monitoring system. Staff are also finalizing bids for an additional \$95.5 million in funding due at the end of May. The grand total in projects approved, under consideration and under construction is a staggering \$160 million.

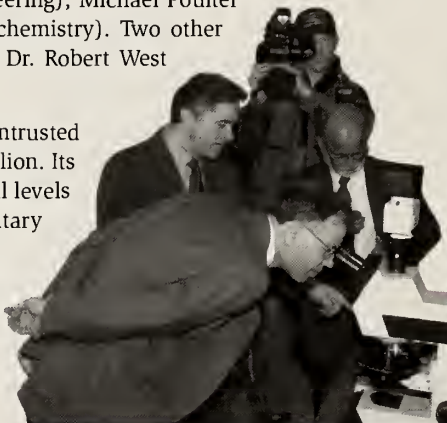
"These funding opportunities enable Carleton University to expand its research enterprise and conduct the world-class research for which it is renowned," says Weatherell. "The New Opportunities program of CFI allows new faculty to kick-start their research careers by providing funds to outfit entire research laboratories. Carleton has used this opportunity to establish new laboratories in research areas such as epilepsy and neuronal dysfunction, user-centred design, morphology of smart materials and aerospace engineering, to name a few."

Federal Industry Minister Brian Tobin was on campus March 13 to announce the latest round of infrastructure funding for Canadian research through the Canadian Foundation for Innovation's New Opportunities program.

Carleton engineering professor Fred Nitzsche received a total of \$156,000 to support his research on reducing noise and vibration on helicopters and fighter aircraft. Several Carleton researchers received certificates commemorating their New Opportunities awards, including: Gitte Lindgaard (psychology), David Miller (chemistry), Fred Nitzsche (mechanical and aerospace engineering), Michael Poulter (neuroscience) and Sundar Sundararajan (chemistry). Two other recipients, Dr. Katie Gilmour (biology) and Dr. Robert West (psychology) could not attend.

Established in 1997, the CFI has been entrusted with a capital investment budget of \$3.15 billion. Its investments are made in partnership with all levels of government, the private and the voluntary sectors.

Federal Industry Minister Brian Tobin was on campus March 13 to announce the latest Canada Foundation for Innovation's New Opportunities funding for researchers new to Canadian universities. Sundar Sundararajan, right, was the featured researcher at the event.



George Hadjisophocleous

All fired up

An internationally recognized expert on fire safety will lead a new \$1.2 million research program at Carleton.

George Hadjisophocleous, a former engineer with the National Research Council (NRC), was named Canada's first Industrial Research Chair in Fire Safety Engineering.

Hadjisophocleous will conduct his research out of the Department of Civil and Environmental Engineering. His research will include developing computer models to predict the fire-safety performance of light-frame wood buildings, commonly used in new home construction in North America.

"Four hundred people die in fires every year in Canada, most of them in their homes," says Hadjisophocleous. "One billion dollars goes up in smoke every year. And \$3.3 billion is spent on fire prevention."

The research and education he will undertake will help to lower these numbers.

Hadjisophocleous will also be conducting research in collaboration with Forintek Canada and the NRC on occupant behaviour in emergencies.

"Contrary to popular opinion, people tend not to panic in emergency situations," says Hadjisophocleous. "New findings show that we are usually very rational when confronted with a fire incident."

In addition to the research program, the Chair will lead the development of a graduate program in Fire Safety Engineering at Carleton University, which will be the only graduate-level program in Canada in that field and will build on Carleton's existing strengths in the area of fire safety engineering.

The Chair is sponsored by the Natural Sciences and Engineering Council of Canada and Forintek Canada, a national non-profit organization supported by industry and government to conduct research on wood products. Each has contributed more than \$600,000 over five years.

On Campus Online

■ A \$10-million Carleton program is helping communities across the country develop their own strategies for economic growth and job creation. Find out more about how the Community Economic Development Technical Assistance Program is helping communities build their economic futures.

■ Fourth-year students in Carleton's School of Journalism and Communication recently launched www.ottawainsight.com, Ottawa's first online magazine for the high-tech industry. Read how they created the original graphic design, wrote and edited the articles, and did layout as part of their course assignment on business reporting.

For the full stories to www.magazine.carleton.ca.



HOMECOMING

October 12, 13, 14

2001

Carleton University



Joe Belfontaine

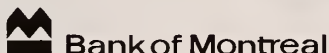
"Once we graduate, we so quickly find ourselves caught up in the hustle of our lives that we often don't take the time to connect with or remember those friends who helped us become who we are today. Old friendships, like new ones, are important to preserve and to grow. That is what Homecoming is all about."

On October 12th, 13th, and 14th, reconnect with friends and colleagues that you've met at Carleton. Come back and share your stories and experiences with them. And help us strengthen those ties that have made Carleton, its students and its alumni the world class acts they are today."

- Joe Belfontaine, Homecoming Chair, 2001



Thank you to our major
sponsors for Homecoming 2001



WHAT'S HAPPENING

House-Laughton Hoops Classic

The Raven's Nest
Carleton University Ravens, Victoria Vikings,
Bishop's Gaiter's and St. Francis Xavier Xmen,
(CIAU National Champions)

Presidents' Recognition Reception

Friday, October 12
Rideau Club, Ottawa

4th Annual Chancellor's Dinner

Saturday, October 13
Fenn Lounge, Commons Building.
Calling all grads from 1946-1971.

President's Brunch

Sunday, October 14
The Museum of Nature, Ottawa

Annual General Meetings

President's Advisory Council
Carleton University Alumni Association

B. Eng/66 – 35th Anniversary Reunion

Any other groups interested in planning
a reunion should contact the Department
of Development and Alumni Services
at 1-800-461-8972.

We are pleased to offer you travel and hotel
accommodations at discounted rates.

Visit the Carleton Café Web site for more details.



www.carleton.ca/alumni

Introducing Gerard Buss: Your new Carleton alumni association president

By Giuliano Tulusso

Gerard Buss, BA/73, is the newly elected president of the Carleton University Alumni Association.

The owner of Axiom Financial, a life insurance and mutual fund firm, Buss lives in London, Ontario, with his wife Tammy and their sons, William, five, and Edward, three.

His unassuming manner belies the contributions he's made to Carleton as volunteer for the last 12 consecutive years. He's one of the university's most committed graduates.

"Gerard's tenure as a volunteer with the alumni association dates back more than a decade. He's always been an enthusiastic ambassador for Carleton," says Susan Doyle, assistant vice-president, development and alumni. "We're gratified to have Gerard's continued leadership and loyal support."

Buss first became involved with the alumni association in the late 1980s. Jack McAuley, another Carleton graduate work-

ing in insurance, called Buss to ask if he would help revitalize the Ottawa branch. "Although I hadn't set foot on campus for more than 15 years, I agreed to meet with him and Drew Love (the current athletics director) to get the ball rolling."

Buss's love of long-distance running drew him deeper into alumni association affairs when he helped organize a 10 km charity run at Homecoming Weekend in 1989. "The event (which lasted three years), was very successful," notes Buss. "The first year we raised about \$25,000 to benefit the Canadian Paraplegic Association. The event also showcased Carleton's commitment to an accessible campus."

In 1992, Buss was appointed the alumni association's affinity services chair, an executive position he occupied until his March 31st appointment as president. It was also the year he moved to London and started an alumni branch in southwestern Ontario.

"When I took over as chair, we had a few affinity programs that were generating around \$5,000 a year for the association. Just recently, we signed some significant agreements with the Bank of Montreal and Meloche Monnex that will bring in tens of thousands of dollars each year for the next decade. I'm proud that we've been able to attract such quality providers to our affinity program for the long term."

Buss says the focus for his two-year term will be on revitalizing the alumni association's volunteer base.



Gerard Buss

Completing alumni-funded, on-campus projects such as Alumni Park and the Baker Lounge renovations is also something he's looking forward to.

Though he's yet not a household name to most Carleton graduates, Buss is making his mark.

Joining Buss on the alumni association executive are:

Jennifer Higgins-Ingham	Past President
Jane Gilbert	Vice President, Chapters
Micheline McKay	Vice President, Branches
Brian Ford	Senate Representative
Jim Watson	Board of Governors, Representative
Alex Wooley	Chair Editorial Advisory Committee
Mike Colledge	Chair, Services
Joe Belfontaine	Chair, Homecoming
Sean O'Neill	Athletics Board Representative
vacant	President, National Capital Branch

Giuliano Tulusso is a senior communications advisor with Agriculture and Agri-Food Canada in Ottawa

10th annual CURBAA tee off

The Carleton University Ravens Basketball Alumni Association is hosting its 10th annual golf tournament at the Ottawa Hylands Golf Club on Monday, July 9, 2001.

Tee off: 1:30 p.m.
Dinner: 6:45 p.m.

To register call Carleton Athletics:
(613) 520-4480

Register before noon on June 12 to enter the early bird draw for free golf and dinner.

Please register early as a foursome, threesome, pair or single.

Tournament fee \$80
Mulligan \$5
Dinner only \$35
(526 tax deductible receipt for tournament)
(511 tax deductible receipt for dinner)

Enjoy a great day for a great cause.
Proceeds will support the
Don Reid Memorial Scholarship Fund

If you or your firm can donate a
\$50 prize or sponsor a hole for \$375,
please contact Dave Loney at:
(613) 954-1106 or loney@monisys.ca

Happy 60th Carleton

Next year, Carleton University will celebrate its 60th birthday. To mark this special milestone in the university's history, a planning committee is busy organizing a series of events to take place in 2002. All members of the university community are invited to join the celebrations. Watch for more details in the coming months.



PATRON program gets rave review

Carleton wins CCAE silver award for Putting Alumni Talent and Resources ONLINE

Judges in the 2001 Prix d'Excellence competition hosted by the Canadian Council for the Advancement of Education have recognized Carleton University with a silver award for Best E-Innovation in Alumni Programming.

The winning entry was PATRON, an online database which uses the Internet to link alumni with volunteer opportunities at the university. The goal of PATRON is to expand the university's pool of volunteer supporters by recruiting graduates via its online community.

The Alumni Association launched the program in October 1999 through the Carleton Cafe Web site. To date, more than 350 alumni have signed up from around the globe. The number of virtual volunteers has tripled in the past three months alone.

"One of the university's greatest assets is its committed alumni around the world," says Gary Shaver, Assistant Director, Alumni. "Alumni can play a role

in helping Carleton to stay competitive and to advance its mission. The goal of PATRON is to marshal that critical mass of support from graduates who are willing to invest their time and talent to help the university."

Program coordinator Lisa Ayre says PATRON's main draw is that it allows alumni to offer their expertise in areas of their own choice. "It gives graduates the opportunity to choose how they want to get involved and give back to Carleton."

The menu of cyberservice opportunities includes:

- Speaking to a class of students
- Providing career advice to graduates
- Mentoring a student
- Serving on the alumni association
- Helping to find lost alumni
- Supplying testimonials for publications
- Hiring a co-op student
- Supporting fundraising efforts
- Student recruiting



As the network of volunteers grows, so too do the opportunities to give back, says Ayre. For example, the undergraduate recruitment office has recently enlisted the help of 27 graduates to serve as Carleton "ambassadors" by writing letters to prospective students relaying their personal experiences and perspectives on Carleton.

Ayre says she's thrilled PATRON has been recognized by the CCAE as an innovative alumni program. But she adds the greatest satisfaction she gets is from working with the committed alumni volunteers.

"I am very impressed with the altruistic nature of the alumni volunteers and the overall enthusiasm they have for helping Carleton."

To access PATRON, go to:
www.carleton.ca/alumni

Alumni Services Program

Carleton graduates have access to free services for up to three years after graduation. Take advantage of our programs and resources, designed to assist you in making wise career choices.

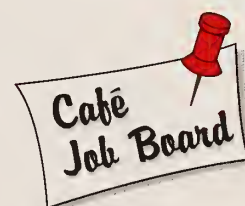
Workshops: Career Development, Researching Occupations, Job Search/Networking, Interview Techniques, Resume and Cover Letter Writing, Maximize Your Abilities, Keep the Momentum Going.

Campus WorkLink: Contact Career Services for the Campus WorkLink password, to gain access to this Internet-based job search and career planning tool.

Resource Centre and Computer Lab: Books, directories, and on-line resources to assist you with educational and career concerns.

Mentorship Program: Need advice on your career development? Benefit from the experiences of alumni.

Hiring?
Support your alma mater by hiring recent Carleton graduates.
Please contact Career Services if you have an opportunity for a new student, a graduating student or a recent graduate.



www.carleton.ca/alumni

CAREER SERVICES

Career Services
Carleton University
Room 508 University Centre
Phone: (613) 520-6611
Fax: (613) 520-5695
Email: career@carleton.ca
www.carleton.ca/career

Alumni awards honour outstanding student service

The Carleton University Alumni Association honoured two Carleton students in March with awards for outstanding service to student life.

Peter LePage, BSc/01, a dedicated advocate for campus safety, was named Alumni Association Undergraduate Student of the Year. Master of Public Administration student Kelly Foley was selected as the Alumni Association Graduate Student of the Year for her work in the residence life program.

Lepage is founder and director of the Carleton University Student Emergency

Response Team. Since its launch in 1999, the team of 15 trained volunteers has performed more than 2,000 hours of free first aid at university-sponsored events.

"I was quite honoured to be nominated. It's nice to be recognized for the amount of time and work I put into it," says LePage. "Helping people is really important to me."

LePage has devoted more than 600 hours since September to the team — the equivalent of a part-time job. LePage will move to Seattle in May to work as a software design engineer for Microsoft Canada.



The annual Student of the Year awards were presented during Gradfest 2001. Left to right: Carleton President Richard Van Loon, award winners Kelly Foley and Peter LePage, with alumni association representative Brian Ford, BA/80.

Foley was nominated by her peers for her work as a residence fellow and senior resident. During her three years at Carleton, Foley provided counselling, guidance and advocacy to student residents and developed a number of social and educational programs.

"Winning the award means a lot," says Foley. "But just to have the opportunity to come to Carleton and get my master's degree is enough. I have a whole world of opportunity that I didn't have before."

The awards were presented March 8 at Gradfest 2001. The annual two-day event is hosted by the Carleton University Alumni Association in partnership with Jostens Canada to welcome graduating students to the association.

Seniors go back to class

Dozens of retirees will converge on Carleton's campus this spring to take seminars taught by some of Carleton's top faculty experts in their fields.

Topics range from popular fiction to architecture to geography. But unlike university courses, there are no prerequisites, exams or grades. These students are learning just for the fun of it.

The unique day-time educational program dubbed Learning in Retirement (LinR), is designed for Ottawa residents who are semi-retired and retired. The pilot project in non-credit education was launched last fall by Carleton's Alumni Association. Response to date has been so positive the program is being offered again next fall.

Ottawa retiree Freda Hayes signed up for three seminars in the 2001 winter session. She says the classes were small enough to encourage flow of discussion and the topics were intellectually challenging. "I thoroughly enjoyed the courses I took. I found them tremendously interesting," she says. "It gets me out of the house and keeps my mind active."

All of the seminars have experienced a steady growth in enrolment.

"Interest in the seminars continues to grow which testifies that this kind of program is meeting a need," says Gary Shaver, Assistant Director, Alumni.

Professor emeritus Bruce McFarlane, who coordinates the faculty portion of the LinR sessions, says, "The Learning in Retirement lecture series has been a great success. All of this has been possible because of the Alumni Association, without whose interest, advice and assistance the lecture series might never have got underway."

A two-week summer seminar on *The Social Aspects of Rome* with Professor Trevor Hodge will be held in July. A fifth round of seminars is scheduled to run in September. Call (613) 520-2600 ext 2273 to register or for more information.



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Development + Alumni Services

Two chairs for journalism

By Sam Singh

The School of Journalism and Communication at Carleton is launching two new endowed chairs this fall: the Carty Chair in Business and Financial Journalism and the CTV Chair in Science Broadcast Journalism.

Both represent landmark changes in media education in the country. The Carty chair is the first of its kind in Canada to bring a specialized stream of business reporting into the curriculum and the CTV chair is the only science journalism chair in English Canada.

Senior editor and former CBC parliamentary bureau chief Chris Waddell will occupy the Carty chair. The CTV chair will be filled by veteran radio and television broadcaster Kathryn O'Hara.

The two chairs will build on Carleton's international reputation for excellence in journalism and mass communication, says Chris Dornan, Director of the School of Journalism and Communication.

"We are proud and delighted to welcome two such distinguished journalists to the school and especially pleased that they will occupy the first two endowed chairs in the school's 56-year history. We are grateful for the generosity of the companies and individuals who made these two chairs possible and we look forward to educating the next generation of science broadcasters and business journalists."



Chris Waddell

Waddell knows the shifting landscape of the Canadian economy firsthand. He worked as a senior editor for *The Financial Post* and as the Ottawa bureau chief for *The Globe and Mail* from 1984 to 1991, where he covered negotiations for the free trade agreement with the United States. He joined the CBC as a senior producer with *The National* and *Sunday Report*, and from 1993 on he was a producer and the Parliamentary bureau chief for CBC News.

"There has been an increase in interest in economic and financial matters over the past 20 years and yet there hasn't been any training for business reporting," explains Waddell. "There are two sides to financial reporting, what companies are

doing and the personal finance side — how people buy homes, finance their children's education, plan for their retirement and so on. Add in new phenomena like globalization and there is a vast area people are interested in that journalists don't get any training in."

O'Hara, who comes to Carleton with a long history of broadcast reporting and producing, says, "Carleton is positioning itself as one of a dozen science communications programs in the world. More and more in this age, we are going to be facing questions such as, 'Is it wrong to clone?' and 'Should it be regulated?' You can't just leave these questions to the scientists and they don't want to be left alone in figuring out the moral and ethical questions of science. Society as a whole must do that, and it's up to journalists to present these issues to society."

O'Hara holds a master's degree in science communication from the Queen's University of Belfast and specializes in clinical embryology. For the past three years, she worked as a science documentary producer for the BBC and CBC's *Quirks and Quarks* and *Ideas*. Her work is published in the *Irish Scientists Handbook*, she has established a science communications consulting company in Toronto, owns her own media company, Koharua Productions, in Kilkenny, Ireland, and in 1997 was presented with the "Spirit of Ireland" media award.

O'Hara says the CTV chair will be a refreshing challenge. "I've always had a connection with the arts and sciences, so it's a nice convergence for me."

CTV provided \$1 million to fund the science chair, an initiative led by Carleton alumnus and CTV Executive Vice-President Trina McQueen. Carleton will collaborate closely with colleagues at Laval University in Quebec where a similar chair in science broadcasting is being endowed by CTV.

The Carty chair was made possible with \$700,000 in donations from more than two dozen corporations, including Manulife Financial, JTI-MacDonald, Canada Newswire, Onex Corporation, *The Ottawa Citizen* and *The National Post*. Ottawa philanthropist and longtime Carleton supporter E. Bower Carty matched corporate donations with \$700,000 of his own, and it is for him that the permanently funded chair has been named.



Kathryn O'Hara

Sam Singh is a master's student in Carleton's School of Journalism and Communication.

Shaping the future together

Annual event celebrates scholarship and excellence

Moments before she stepped to the podium at the St. Elias Banquet Centre in Ottawa, Christie Wamsley felt a stab of stage fright. Not surprising, since the 19 year-old business student was addressing an audience of 250 business leaders, Carleton senior faculty members, administrators, donors, and fellow scholarship students.

But Wamsley drew on her experience as a competitive dancer and her passion for what she was saying to deliver a heartfelt message of gratitude that set the tone for the university's annual student awards reception and dinner held April 4.

Now in its fourth year, this successful recognition event is especially meaningful to donors because the student recipients of the scholarships and bursaries are invited to attend the dinner to meet their benefactors.

As this year's winner of the prestigious Richard Lewar Scholarship for academic excellence, Wamsley spoke on behalf of Carleton's undergraduate scholarship recipients.

"I extend my gratitude not only for providing financial support for my post-secondary education, but for believing in my generation and me," she told the Carleton friends and corporate leaders in attendance who have supported student aid at Carleton. "You have shown that you believe in the value of education and community service, something that has always been important to me and is obviously important to all present this evening. Thank you for taking the initiative to encourage success through rewards for excellence and achievement and for demonstrating an interest in the development of the leaders of tomorrow."

Hosted by Carleton President Richard Van Loon, this year's event also featured guest speaker Fred Schultz, a PhD student in aerospace engineering and winner of the Bristol Aerospace Ontario Graduate Scholarship in Science and Technology. Commerce graduate Eric Sprott, who earlier that day announced a \$10-million donation to Carleton's business school, was honoured for his support of the annual Sprott Bursary awards which have provided assistance to more than 1,700 Carleton students over the past 10 years.

A highlight of the evening was a video shot and produced by students from the School of Journalism and Communication featuring comments from prominent donors and from students who have received student aid.

This past year, Carleton distributed \$6 million in university and donor funded awards to more than 4,500 new and returning students. Nearly 40 percent of the incoming class of 2000 entered Carleton on scholarship.



Scholarship recipient Christie Wamsley

FASS forward

A fundraising campaign launched in February for the Faculty of Arts and Social Sciences (FASS) has raised nearly 30% of its \$9-million goal to date.

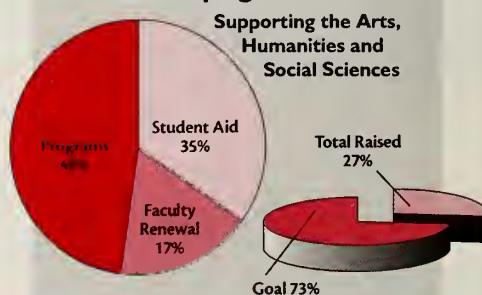
According to program officer Martha Attridge Bufton, the campaign is averaging \$100,000 a month in new donations. The majority of gifts and pledges received are being directed toward student scholarships, bursaries, and faculty renewal.

"There's very solid support for the professors and the students within the arts faculty," says Attridge Bufton. "Our donors are committed to developing students who will have a well-rounded education and the kind of leadership skills needed in this new economy. It really is a people campaign."

The external phase of the campaign is being led by Ottawa high-tech businessman John Millard who is chairing a volunteer steering committee of alumni and community leaders. An internal campaign led by faculty and staff volunteers is also underway.

In addition to student aid, chairs and professorships, funds raised will support faculty programs including the College of the Humanities, the Enriched Support Program and the establishment of a new Centre for the Use of Technology in Learning with the Arts and Social Sciences.

FASS Campaign





Norm Paterson, BJ/72, knows that a gift of life insurance is an economical way to give a larger, more lasting gift at a fraction of the ultimate value from your disposable income.

Here are two ways you can support Carleton students through a gift of life insurance:

Start a new policy, name Carleton as owner and beneficiary and receive tax-deductible receipts for premiums paid.

or,

as Norm Paterson did, transfer your paid-up policy making Carleton the owner and beneficiary and receive a tax receipt for the full cash surrender value of the policy.

Norm spent just one year studying at Carleton in the early '70s, but the memories of his days in the School of Journalism have lasted a lifetime. When he retired from teaching in June 2000, Paterson decided to repay Carleton for making his year such a special experience. He chose to establish the Rea, Robert and Norm Paterson Bursary through a gift of life insurance.

Paterson based his decision on sound financial planning, a belief in supporting higher education and a nostalgia for his alma mater.

"Canada's future depends on our university graduates. Supporting universities by giving back to our alma mater must be a priority to us as individuals," he says. "When you educate a person you maximize their potential and create a life long learner."



Carleton
UNIVERSITY

For more information on how you can establish scholarship or bursary through a gift of life insurance contact:

Rowena Griffiths
Gift Planning Officer

Tel: (613) 520-2600 ext 2484

Fax: (613) 520-3587

rowena_griffiths@carleton.ca

An evening of laughter and tears

Carleton scholarship named in memory of journalist Tim Ralfe

More than 300 Canadian politicians, pundits and members of the press gathered on Parliament Hill April 1, 2001, for a sold-out event to pay tribute to their late friend and colleague Tim Ralfe.

Ralfe, who attended Carleton's journalism school from 1957 to 1961, died last fall after a heart attack. In his memory, a scholarship has been established to support an annual graduate and undergraduate award for journalism students at Carleton.

To raise funds for the award, Carleton co-hosted *The One & Only Great Hugh Segal Roast*, along with Bruce Phillips, a former journalist for CTV and former Privacy Commissioner of Canada. The event, billed as an "evening where old political allies and opponents get together to bury the hatchet — in each other" featured Pamela Wallin as master of ceremonies plus roasters Jean Charest, Joe Clark, Bob Rae, Mike Duffy, Bill Fox, Warren Kinsella, Lowell Murray, and Don Newman.

Proceeds from the event brought the total raised for the endowed scholarship fund to more than \$70,000.

Ralfe's distinguished career as a producer and reporter for the CBC Television Network included such history-making highlights as the 1970 Pierre Trudeau interview on the War Measures Act which elicited the famous quip, "Just watch me." He later worked as an award-winning investigative reporter for CTV. From 1981 to his death in 2000, Ralfe worked as a political strategist and media advisor for the Progressive Conservative Party.

"We at the university are proud that Tim launched his career by studying journalism at Carleton, and we are honoured that students to come will benefit from the scholarships that will be established in his name from the proceeds of tonight's gala dinner and other gifts," said Carleton President Richard Van Loon. "These schol-

arships will provide more than just financial support — they will also be a prestigious honour that will recognize students of exceptional talent, and who in turn will be inspired by the example of integrity and professionalism set by Tim Ralfe."

Underlying the political jibes and jocularity at the expense of Hugh Segal was a collective respect by the invited guests and speakers for Ralfe's legacy of loyalty, irreverence and tenacity as a reporter.

"He was a journalist's journalist...no just parroting the polls, no just echoing the songs sung by the hired hands of politicians. Tim knew a story and he knew the difference between what matters and what sells," said Wallin in a toast to Ralfe.



Left to right: Hugh Segal, Tim Ralfe's widow Margaret Close, Pamela Wallin and Carleton President Richard Van Loon.

"His genius was to make the former into the latter, everyday in the process of his work. And we all just watched him in awe and respect."

PC party leader Joe Clark said in a taped statement, "Canadian journalism needs more people like Tim Ralfe. Carleton University could not have named this scholarship after a better person."

Donations to the Tim Ralfe Memorial Scholarship may be directed to Rowena Griffiths, Gift Planning Officer, Department of Development and Alumni Services at Carleton, (613) 520-2600 ext 2484.

sixties

'64

Chris Legeyt, BSc/64, (St. Pats), was awarded the designation of Fellow Chartered Accountant (FCA) on February 6, 2001. The FCA designation is awarded annually based on meritorious service to the profession, or achievements which have brought honour to the profession over a lengthy period of time. Chris has volunteered with UNICEF for 12 years and is a member of the audit committee of the City of Calgary and a member of the audit and finance committee of the Calgary Exhibition and Stampede. He lives in Calgary.



Darrell Tsen, BA/64, has recently retired after 32 years of service with the State Government of Sarawak in the eastern part of Malaysia. Since retiring, he has been involved in photography and has achieved the distinction of an Associate of the Royal Photographic Society of Great Britain.

He has also authored/co-authored eight tourism related books including his latest publication titled *Kuching City of Harmony*, a look at the historical, present and future of Kuching the capital city of the State of Sarawak.

'65

John Dornan, BCom/65, is retired from the federal government and for the past several years has been doing SAP financial systems consulting with EDS Canada. His wife Judy is also retired from the federal government. They are

enjoying spending time with their granddaughter, Justyna Grace, who turned four in April. They live in Ottawa.

'67

Patricia Morley, MA/67, was the featured speaker at the Friends of the Library meeting held recently at Trinity College, University of Toronto. She spoke on Japan and her recent book, *The Mountain is Moving. Japanese Women's Lives*. Patricia lives in Manotick, Ontario.

'69

Tom Schroeter, BScHons/69, has received the C. J. Westerman Memorial Award in recognition of his career as a professional geo-scientist. The award is given to individuals who combine a solid professional career with outstanding service and dedication to advancing public recognition of professional geoscience. Tom resides in Delta, BC.



RUDOLF STUSSI

Rudolf Stussi, BAHons/71, BJ/73, recently returned to Toronto for his first exhibition in three years at the Painted City gallery. He has spent the last two and a half

years painting and exhibiting in Switzerland, Germany and Austria.

From May 17 to June 15 he will once again show in Zurich at the Contemporary Art Gallery. In October, he will mount a solo show at the Ambleside Gallery in Grosse Pointe, Michigan, and in the fall of 2002 will celebrate ten years in Berlin with his fifth solo exhibition at the Galerie Taube.

Rudolf is a member of the Royal Canadian Academy of the Arts, a past president of the Canadian Society of Painters in Water Colour and a member of the Academy of Canadian Cinema and Television. His work has won numerous awards and been featured in the media on both sides of the Atlantic.

seventies

'72

Monique Deschenes, BA/72, BAHons/74, recently received a Head of the Public Service Award for her work as a member of team which established the Tomb of the Unknown Soldier in Ottawa. This project involved the selection, disinterment, transportation and repatriation of an unidentified Canadian soldier from a cemetery in the vicinity of Vimy Ridge in France. Monique resides in Ottawa.

Hamish Stewart, BAHons/72, has recently published two books, a spy novel titled *Shanty* and a non-fiction history titled *Del Mar del Norte al Mar del Sur: Navegantes Británicos y Holandeses en el Pacífico Suroriental 1570-1807*. Hamish lives in Quilpie, Chile.

'73

Graham Rush, MA/73, has accepted a post at the Canadian Embassy in Moscow as Minister-Counsellor (Commercial). He previously was Consul and Senior Trade Commissioner for four years at the Canadian Consulate General in Dallas, Texas. Graham is succeeded in that position by fellow Carleton graduate **Tom Marr, BAHons/73, MA/77**.

'74

Noël Thomas, MSW/74, celebrated in January his 21st year as president and senior consultant with Réseau INTERACTION Network, Inc. (www.rin.ca). RIN was recently awarded a 'Laurier de la PME' for its work in the knowledge economy. RIN is involved in the provision of technology mediated social services in underserved areas. This includes distance training and teleworking solutions. Noël resides in Orleans, Ontario.

Adela Zamojski, BAHons/74, recently received a Head of the Public Service Award as a mem-

ber of the public service employee survey project team. The team surveyed 190,000 employees of Canada's public service obtaining the views of employees on their workplaces to identify how those workplaces can be made more supportive of employees' well-being, diversity, career aspirations, and their learning and professional development needs. Adela lives in Ottawa.

'75

Alan Bolster, BScHons/75, has retired from the Canadian Forces after 31 years of service. He has launched a consulting company specializing in military systems. Alan, his wife Terri and their golden retriever Seamus live in the Ottawa area.

Dorothy Speak, MA/75, has published her first novel, *The Wife Tree*. Two highly acclaimed short story collections preceded the novel, *Object of Your Love* (1990) and *The Counsel of the Moon* (1996). She resides in Ottawa.

'76

David Balfour, BAHons/76, recently received a Head of the Public Service Award for developing a new payment system for Fisheries and Oceans Canada that meets the requirements of all the financial institutions in Canada. The award is shared with his co-worker Arthur Willett. David lives in Ottawa.



Congratulations on the arrival of the following Carleton University

Future Alumni

Matthieu Noel Boissonnault Gauthier

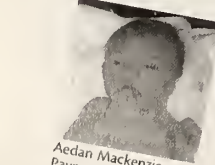
Nicholas Gunnar Hoa-da Hewko
March 4, 2001

Parker Hamilton Mandryk
June 20, 2000

Joshua Justin Marr
May 17, 2000

Aedan Mackenzie Payne
September 12, 2000

Holly Pearl Porritt
June 14, 2000



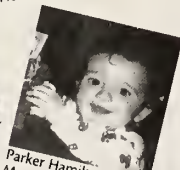
Joshua Justin Marr



Matthieu Noel Boissonnault Gauthier



Nicholas Gunnar Hoa-da Hewko



Parker Hamilton Mandryk



Laurier Schramm, BScHons/76, has been promoted to vice-president, energy technologies, with the Alberta Research Council in Edmonton where he resides.

'79

Ian Bell, BEng/79, and his wife **Barbara Smith, BScHons/77**, moved in 1997 to Phoenix, Arizona, with their two children, Cameron and Alison. Ian is a principal flight test engineer at Honeywell Engines & Systems.

Ann Brown, BSc/79, has recently received a Head of the Public Service Award as a member of the Public Service employee survey project team. The team surveyed 190,000 employees of Canada's Public Service obtaining the views of employees on their workplaces to identify how those workplaces can be made more supportive of employees' well-being, diversity, career aspirations, and their learning and professional development needs. Ann lives in Ottawa.

Andrew Cohen, BJ/79, MA/83, has joined the faculty in the Carleton School of Journalism and Communication. A former foreign editor and foreign affairs columnist for the *Financial Post*, he has also served as the national political correspondent for *Saturday Night* magazine and a member of the editorial board of the *Globe and Mail*. Andrew has been the *Globe's* Washington correspondent since 1997. A former visiting fellow at the Centre of International Studies at the University of Cambridge, he is also the author of *A Deal Undone: The Making and Breaking of the Meech Lake Accord*.

Roland George, MA/79, is a principal with the international energy consulting firm Purvin & Gurtz, Inc. He recently completed two major Arctic natural gas studies entitled *Alaskan Gas Development Strategies* and *Mackenzie Delta/Beaufort Sea Gas Development Scenarios*. Roland lives in Calgary and would like to reconnect with his graduating class. He may be reached at: rrgeorge@purvingertz.com.

eighties

'80

Robert Albota, BA/80, BAHons/85, MA/88, married Marina Jivotovskaia (originally from St. Petersburg, Russia) in Ottawa, on August 20, 2000. Robert is an associate producer/news librarian at the Parliamentary Bureau of Radio-Canada Television. They reside in Ottawa.

Ron Davis, BCom/80, has joined Zurich Corporate Solutions, a division of Zurich Financial Services Group, as senior vice-president, effective April 2000. He previously was vice-president and operations manager at Arkwright Insurance/Factory Mutual based in Paris, France. After a short stint in Canada, Ron is back living in Paris with his wife, Lauren, whose first collection of short stories, *Rat Medicine and Other Unlikely Curatives*, was published by Mosaic Press and has received critical acclaim.

Bruce Herzog, BCom/80, has been appointed executive director of the Christian Children's Fund of Canada. He has been a key member of the organization's senior management team for the past nine years as the director of finance and systems. He lives in Holland Landing, Ontario.

Therese Jelinski (Jarzab), BJ/80, is pleased to announce a new Web site www.padiocese.ca.

Yukon's first female premier

By Michelle Lavoie

May 16th marks Pat Duncan's first anniversary as Liberal premier of the Yukon Territory.

"It's been frantic, a year of incredible adjustment," says Duncan, BA/83.

But the woman who started campaigning in August '96 — just three days after her second child was born — has settled in quite comfortably as the northern territory's first female premier.

Duncan, 41, was elected as the MLA for Porter Creek South in 1996. She succeeded Ken Taylor as party leader two years later and was re-elected on April 17, 2000, when she led her party to victory — a first for the Liberals in the Yukon.

Duncan's down-home approach to politics is refreshing. She is the kind of politician you want to trust. She says, "I don't want my children to be embarrassed that their mother is a politician. I want them to say 'Yeah, she's doing a good job.'"

Duncan is there for her constituents and for her family. She is married to Daryl Berube and they have two children, Kirsten, six and Craig, four.

"I work very hard to achieve that balance. We camp as a family, I skate during family skating and I do the reading with my kids," she says.

Peter Harder, Deputy Minister of Industry Canada, worked with Duncan in Eric Nielson's office in 1983 when Nielson became the Leader of the Opposition after Joe Clark stepped down. He is not surprised she is premier.

"Pat was always extraordinarily insightful about what goes on in the Yukon. She was always interested in social issues and economic development," he says.

Much of Duncan's first year as premier was spent learning the ropes and training a team of rookies — all but two were new to government and to the legislature. The remainder of her term promises to be just as challenging.

The settlement of land claims remains her government's top priority as a key to unlocking the economic potential of the Yukon. Devolution, to increase control over northern development, is another key area. Duncan wants to ensure that agreements made are right for Yukoners. Substance abuse, addictions, health care issues and job creation are also at the top of her list — the higher than 12 percent unemployment rate is taking its toll on the Yukon's 30,000 residents.

Duncan realizes that change takes time. "I thought raising kids made me patient," she says "but I need to develop a new patience for the legislature."



Pat Duncan

Michelle Lavoie is a master's student in Carleton's School of Journalism and Communication.

sk.ca. for the Roman Catholic Diocese of Prince Albert effective February 2001. Therese designed the site and will maintain it in her role as the diocese's communications officer. She resides in Prince Albert, Saskatchewan.

'81

Robin Leckie, BA/81, recently received a Head of the Public Service Award as a member of the public service employee survey project team. The team surveyed 190,000 employees of Canada's public service obtaining the views of employees on their workplaces to identify how those workplaces can be made more supportive of employees' well-being, diversity, career aspirations, and their learning and professional development needs. Robin lives in Ottawa.

'82

Andre Levesque, BAHons/82, MA/86, recently received a Head of the Public Service Award as

a member of the team which established the Tomb of the Unknown Soldier in Ottawa. This project involved the selection, disinterment, transportation and repatriation of an unidentified Canadian soldier from a cemetery in the vicinity of Vimy Ridge in France. Andre resides in Ottawa.

'83

Kim Weinhold (Burnett), BAHons/83, and her husband Wayne live near Belleville, Ontario, with their two children, Meghan, born in 1995, and Logan, born in 1999. Kim has taught special education for the Hastings and Prince Edward District School Board for the past 16 years. Carleton friends can contact her at: kweinhold@hpedsb.on.ca.

'84

Lee Hill, BAHons/84, has published his second book, *A Grand Guy: The Art and Life of*

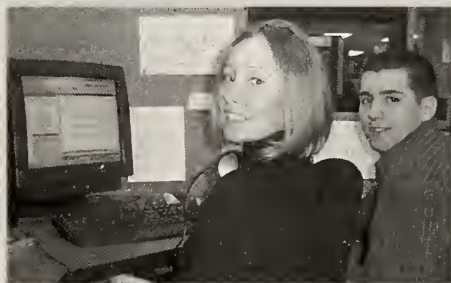
Co-op is a win/win investment for Texar



When Eugen Bacic founded Texar Corporation in 1998 he gave himself the company title of "Chief Visionary." But Bacic says it doesn't take a psychic to recognize the value of adding co-op students to his staff. The successful Ottawa software developer hires more co-op students per capita than other technology companies in the region.

"Students are a powerful resource; they keep us on the cutting edge and help make the company a success," says the Carleton computer science graduate.

For full story go to: www.magazine.carleton.ca



Co-op students Genevieve Bolduc and Darin Mellway.

Terry Southern (Harper Collins, March 2001). He lives in Calgary, Alberta.

Scott Martyn, BAHons/84, and **Marylou Belvedere** are pleased to announce the arrival of their first child, a future left-handed relief pitcher, **Braden Arthur Martyn**, on December 22, 2000. The family resides in Toronto.

'85

Daniel Hayward, BAHons/85, MA/87, is manager, technical services, with the Liberal Party of Canada's national office in Ottawa. Daniel resides in Orleans, Ontario.

'87

Igor Gilka, BEng/87, has joined Pratt & Whitney as an integration manager on the Airbus A318 program after working for 12 years at Bombardier Aerospace. He lives with his wife and three-year-old son in Toulouse, France.

Susan Keddle, BScHons/87, and her husband **Richard Vorder Bruegge** are pleased to announce the arrival of their first child, **Tanya Elizabeth**, in October 2000. Susan works on a contract with NASA for Science Applications International Corporation in Washington, D.C. The family lives in Fredericksburg, Virginia.

'88

Visnja Beg (Bersinic), BJ/88, has recently joined Rational Software in Ottawa, as a technical documentation manager. She is vice-president of the Eastern Ontario chapter of the Society for Technical Communication. Visnja lives with her husband of 12 years, **Darko Beg**, and

their children **Nikolina**, Daniel, and **Tomislav**, in Ottawa. She can be reached at: visnjab@bradsys.com.

Andrew Donovan, BA/88, has joined the business and development team at GAPC's corporate interactive division in Ottawa — digg design. He can be reached at: ajdonovan@gapc.com.

Cameron Herold, BA/88, and his wife **Jane** have moved back to Vancouver after two and a half years as vice-president, corporate development with Ubarter.com/Network Commerce, a Nasdaq Internet company. Cam and Jane were married in July 2000 and were expecting their first child in April 2001. Cam also owns a company called Major Pursuit, which provides coaching to CEOs and executives of Internet and high growth companies as well as franchisers.

Dianne Murray, BA/88, has been running the award winning Dam-Reservoir Information and Impact Archive Web site since 1994, located at www.sandelman.ottawa.on.ca/dams. Since 1996 she has also coordinated an international listserve called dam-1. Dianne is senior producer of *Let X = X*, CKCU's long running science and technology show and is coordinator of OPRIG Carleton's oldest working group, the Dam-Reservoir Working group, founded in 1991. She lives in Ottawa and would be happy to hear from alumni interested in sponsorship of the Web site.

Catherine Porritt (Krestel), BA/88, and her husband **Tony Porritt** are pleased to announce the arrival of their third child, **Holly Pearl**, on June 14, 2000, a sister for **Michael** and **Samantha**. The family resides in Simcoe, Ontario.

'89

Karen Boissonneault, BAHons/89, and **Paul Gauthier**, BA/89, are thrilled to announce the arrival of **Mathieu Noel Boissonneault Gauthier** on May 18, 2000. **Marielle C.B. Gauthier** (big sister) is thrilled. Proud grandparents are **Roger and Madeline Gauthier** and **Georgene and Larry Boissonneault** of Ottawa. Karen and Paul would also like to wish Larry, who works in Carleton University's Science and Technology Centre, a happy retirement. The family lives in Kenora, Ontario.

Sharon Scharfe, BA/89, BAHons/91, MA/94, has been working with UNTAET in East Timor

since January 2000. She is working as a legislative officer with the new parliament of East Timor. Prior to this, she developed the Gender Affairs unit of UNTAET. All of this follows 10 years as an East Timor independence advocate.

nineties

'90

Brian Bailey, BA/90, moved to Japan to teach English as a Second Language after graduation and ended up staying for six years, getting married and having a daughter in the process. In 1996, he moved back to Vancouver where he is currently the associate superintendents' education officer at the Vancouver School Board. Brian is also pleased to announce the birth of their second child, a son, in the summer of 1999.

Gary Braeuer, MA/90, has migrated from the Alberta Public Service to an information technology management position in Southern California.

Jennifer Cliff (Huyda), BCom/90, and **John Cliff**, BScHons/86, BCom/90, are thrilled to announce the birth of their baby boy, **Christopher Douglas**, brother to four-year-old **Emily Karen**, on February 9, 2001. The family lives in Edmonton, Alberta.

Carman Johnston, BJ/90, recently began working in the development department of Canada's Royal Winnipeg Ballet. He was also recently appointed to the board of the Winnipeg Film Group and continues to work on Winnipeg's Reel Pride Film Festival. He resides in Winnipeg.



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the charlatan

'91

Dong Liu, MJ/91, and **Bing Wen, MJ/92**, are pleased to announce the arrival of their second son, Isaac Wen on December 6, 2000. Friends are welcome to visit Isaac's Web page at: www.daib.org/isaac/. Dong and Bing both work at Nortel Networks. Dong is a technical writer and Bing works as a network architect. The family lives in Ottawa.

Michael Murphy, BA/91, has been appointed chief financial officer for Syscan International. He lives in Nepean, Ontario.

D.A. Neill, MA/91, has left the office of the vice-chief of the defence staff in Ottawa and is now working as executive assistant to the Canadian Military Representative to NATO. He is pursuing a PhD in international relations through the University of Kent at Canterbury. He is living in Brussels with his wife, Linda, and their son (and future alumnus) Alec.

Tim Simpson, BA/91, and his wife Angela Simpson (Van Gestel) are proud to announce the early arrival of Annalise, a baby sister for Bruce, on February 18, 2001. The family resides in Toledo, Ontario.

'91

Stefanie Young (Nagle), BAHons/91, MA/92, and her husband Toby are thrilled to announce the arrival of Alexander Robert Weston on December 1, 2000. Proud alumni relatives include aunt **Kirsten Nagle, BA/00**, and the late grandfather, **Alex Nagle, BA/75**. Stefanie teaches with the Ottawa Carleton Catholic School Board.

'92

Sean Casey, BJ/92, and his wife **Joanne (Cleford), BScHons/93**, are pleased to announce the arrival of Alexandra Michelle Helen Casey on August 14, 2000. Sean is working as the executive Assistant to Canadian Alliance Justice Critic Randy White, while Joanne continues her work at the Canadian Health Services Research Foundation. Both can be reached at: casey1@travel-net.com.

In memoriam

Lori Berger, BJ/93
on September 30, 2000

Judith Louise Bruni, BA/87, BAHons/89
on August 22, 1999

Jeanne E.A. Dawe, BA/52
in May 2000

Earl Garrety (Former student)
on January 15, 2001

Douglas Gooderham, BSc/79, BScHons/81
on January 21, 2001

John F. McVea, BJ/53
on November 8, 2000

W. Ross Stenson, BCom/65
on March 14, 2001

William B. Sutherland (Former student/donor)
on February 24, 2001

Michael J. Ware, BScHons/79
on November 12, 2000

Lynn Helen Woelfle, BSc/66
in July 2000

Steve Christie, BA/92, and **Sara Clark, BA/92**, were married in November 1999 in St. Catharines. The couple has recently purchased a house in Niagara-on-the-Lake. Steve is the associate golf professional at the St. Catharines Golf & Country Club. Sarah has left the legal field to pursue a career in the beauty industry. Both would love to hear from friends at: smsjchristie@aol.com.

Stephanie Christina, BAHons/92, completed her PhD in clinical psychology at the University of Ottawa in the fall of 2000. She is now completing her registration and working as a psychologist at the Children's Aid Society of Ottawa. Stephanie and her husband Ed are also pleased to announce the arrival of their second child, a son, Hayden, in April 2000. His sister, Ashton, age four, is ecstatic. The family currently resides in Carleton Place, Ontario.

Doug Hewko, BCom/92, and **Pauline Mak** are pleased to announce the arrival of their son, **Nicholas Gunnar Hoa-da Hewko**, on March 4, 2001. Doug and Pauline were married in August 1999 and reside in Ottawa. They both work for the Canada Customs and Revenue Agency as computer programmers.

'93

Melanie Ash, BAHons/93, received her LLB from UBC in 1996 and was admitted to the Bar of BC in March 1998. Since then she has received her LLM from Columbia University in May 2000 and passed the New York Bar in July 2000. Melanie is a litigation associate at the New York firm of Paul, Weiss, Rifkind, Wharton & Garrison.

Laura Bobak, BJ/93, and her husband **Garry Marr**, are pleased to announce the arrival of their son, **Joshua Justin Marr**, on May 17, 2000. Laura is a news reporter for the *Toronto Sun*. Garry is a business reporter for the *National Post*. Laura and family reside in Toronto. Laura can be reached at: themarrs@attcanada.ca.

Bradley Lampkin, BCom/93, and his wife **Cheryl** are pleased to announce the arrival of their third child, **Rhys Carson Lampkin**, on October 31, 2000. Nolan, age six and Gillian, age three, are very excited about their new baby brother. Brad works as an account business manager for Adams Canada, a division of Pfizer, in Scarborough. They reside in Fergus, Ontario.

Lana Waters (Burnley), BAHons/93, recently left the high-tech industry to join the real estate profession. She is now working as a sales representative for Royal LePage. Ltd. serving the Ottawa area. She is Ottawa's first e-agent, effectively using technology to help clients gain a competitive edge in the real estate market. She looks forward to assisting fellow alumni in their real estate negotiations. Lana can be reached at: LanaWaters@RoyalLePage.ca.



'94

Karim Hirji, MMS/94, has obtained the Project Management Professional (PMP) certification from the Project Management Institute. He is currently a consultant with IBM Canada Ltd. focusing on customer relationship management strategy and solutions. He lives in Toronto.



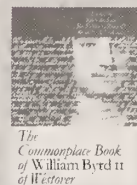
Libris

We are pleased to present a listing of recent books written by graduates of Carleton University



A Grand Guy: The Art and Life of Terry Southern

Author: Lee Hill, BAHons/84
Publisher: Harper Collins (2001)
Price: \$41.50



The Commonplace Book of William Byrd II of Westover

Editors: Kevin Berland, BA/75, MA/77; Jan Kirsten Gilliam, and Kenneth A. Lockridge.
Publisher: The University of North Carolina Press (2001)
Price: \$39.95 (US)



Party Politics in Canada (Eighth Edition)

Editors: Alan Whitehorn, MA/71, PhD/76, and Hugh G. Thorburn
Publisher: Prentice Hall Canada (Toronto), 2001
Price: \$52.95

William R. McIntyre Paladin of the Common Law

Author: W.H. McConnell, BA/55
Publisher: McGill-Queens University Press, 2000
Price: \$36.00

Neena Chowdhury, BJ/94, and **Evan Mavromatis** were married in September 2000. Neena is a reporter and editor with *Broadcast News* in Toronto.

Kathryn Dangerfield (Chopp), BJ/94, recently joined Hydro One Networks as manager of internal communications. She and her husband Dave reside in Toronto.

Ian Hurd, BAHons/94, recently completed his PhD in political science at Yale University and this fall will join the political science department at Northwestern University as assistant professor. Ian has been a visiting assistant professor at the University of Wisconsin since 1999. In 1998, he married Elizabeth Shakman. The couple resides in Madison, Wisconsin.

Tricia Mandryk (McVeen), BA/94, and her husband **Phil** are pleased to announce the arrival of their second son, **Parker Hamilton Mandryk**, on June 20, 2000. The family lives in Port Hope, Ontario, where Tricia was recently promoted to associate director of development at Trinity College School, an independent boarding/day school.

'95

James Cross, BA/95, and his wife **Rebecca** are pleased to announce the arrival of their first



child, Emily Grace, on March 15, 2000. James is a database analyst and Webmaster for the Ontario provincial government. The family resides in Thunder Bay, Ontario.

Brent Dowdall, BJ/95, married Dawn Eady on September 29, 2000, in their hometown of Renfrew, Ontario. Brent is a reporter with the *Almonte Gazette* newspaper and published his first book, *Turnover: the Fumbling of the Ottawa Rough Riders*, in 1999. He can be reached at: brentdowdall@hotmail.com.

James Norrington, BAHons/95, recently left the Royal Bank of Scotland Group Internal Audit in London, to join Deloitte & Touche Enterprise Risk Services in Ottawa as a senior consultant.

Sarah Payne (Clarke), BJ/95, and her husband Michael are thrilled to announce the arrival of

their first child, Aedan Mackenzie Payne on September 12, 2000. He is the first grandson in the family. Michael and Sarah were married in Sarnia in September 1998. Sarah is now working from home as a freelance editor. They reside in Barrie, Ontario.

'96

Jennifer Beaubien (Moore) BA/96, married Craig Beaubien in 1999. She completed her post-graduate public relations program and is now a fund development co-ordinator for VON.

Carla Brown, MJ/96, is the senior WWW content producer at the National Wildlife Federation located in Virginia. It has been a lifelong dream to combine her love of the environment with writing and design. Carla invites you to see her work at: www.nwfw.org.

John Edwards, BA/96, received his bachelor of recreation studies from the University of Manitoba in June 2000. He is currently working as a communications assistant for the Manitoba Moose of the International Hockey League. John resides in Winnipeg.

Stacey Friedman (Dardick), BA/96, and Mark Friedman are thrilled to announce the arrival of their daughter, Sarah Isabel, on February 7, 2001. The family resides in Vancouver.

Diana Lester, BAHons/96, MA/98, has recently accepted a position as communications officer with Human Resources Development Canada in Toronto (North York). She anticipates remaining in Toronto for at least the next year.

Kamal Panesar, BA/96, co-founded one of the first business-to-business e-commerce market-places for the telecommunications industry: *Worldwideshelf.com*. Kamal is general manager of Canadian operations and technical operations manager. He resides in Montreal.

'97

Catherine Burchell (Mills) BAHons/97, MA/99, and **Mark Burchell, BA/98**, are pleased to announce their marriage on December 9, 2000, in Jamaica. The couple currently resides in Chapel Hill, North Carolina, where Catherine works as a social research assistant for the Frank Porter Graham Child Development Center at the University of North Carolina. Mark is employed as a Web developer at Tibcon Extensibility.

Kathie Paddock (Howell), BAHons/97, is pleased to announce her marriage to Shayne Paddock on May 27, 2000. Kathie completed her MSc in health studies and gerontology at the University of Waterloo in November 1999. The couple resides in Ottawa where Shayne works as a database programmer analyst with Sourceworks and Kathie is a research associate for SCO Health Service and the new University of Ottawa Institute of Health and the Elderly.

'98

Monica Baxter, BID/98, is pleased to announce her marriage to David Burkitt on September 23, 2000. Monica works as an interaction designer at Nortel Networks and David is a manager at the Algonquin College Residence and Conference Centre. The couple lives in Ottawa.

Erin Gaffney, BJ/98, MJ/00, and **Greg Sweet, BPA/98, MPA/00**, are pleased to announce their engagement. Erin is a writer and editor for the Department of Public Works and Government Services Canada. Greg is a coordinator with the Policy Research Initiative. The wedding will take place in Ottawa next spring.

Malcolm Stewart, BEng/98, and his wife Catherine are pleased to announce the arrival of Jillian Elizabeth on October 21, 2000. Malcolm works for Lumic Electronics Inc as an analog IC designer. The family resides in Ottawa and can be contacted at: mstewart@lumitech.com.

2000

'00

Shannon Purves-Smith, MA/00, plays viols and recorders with the renaissance ensemble, Greenslaves. The trio has just released its first CD of the same name, a selection of songs and dances from the 14th to 18th centuries, arranged for the lute, gamba, viols and recorders. Shannon resides in Elmira, Ontario.

An eye for business

By Michelle Lavoie

Patrick Morin, BCS/96, MCS/98, and Anthony Whitehead, BCS/96, took home the \$50,000 first prize at this year's Teknov8 Awards, a national competition designed to keep innovation in Canada.

Not bad for a couple of guys who didn't set out to start a business.

The pair met while doing their undergraduate degrees at Carleton. A few years later they wanted to marry their areas of expertise — Whitehead's computer vision and Morin's computational geometry — to publish a paper.

Instead they began a business partnership. In August 2000, they formed Bajai (Baj - eye). Bajai means grandmother in Nepalese.

Whitehead, 29 and Morin, 28, have developed what they say is the world's most advanced Internet filtering software.

"We had no intention in the beginning of actually starting a company. This was originally some research that we were going to write a paper with.

But it turned out the product was better than anything else out there," says Whitehead.

Bajai's software allows employers to control the level of access employees have to the Internet. It can filter out everything from internet shopping to viewing of pornography. Whitehead says cyber-slacking — the misuse of the Internet in the workplace — is big business. According to sextracker.com, it costs Canada \$16 billion annually. Seventy percent of all porn traffic occurs during the 9 to 5 work day.

The first Teknov8 Awards competition was hosted by DY 4 Systems Inc. and was sponsored by Deloitte and Touche and The Royal Bank. Three finalists were selected from 47 entries.

Bruce Joyce, BCom/74, one of the judges and a managing partner of the Ottawa Deloitte and Touche office, says the Carleton duo not only knew their strengths, they also recognized their weakness.



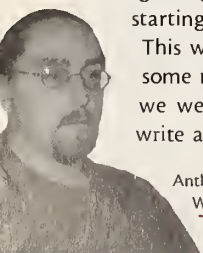
"They have the technology, they identified their market, they are creative and have an entrepreneurial spirit, but they also knew what they didn't have — management experience."

Whitehead and Morin's strengths lie in research and development. They see the business side of Bajai as a game, one they are not well versed in and one that is hard to play.

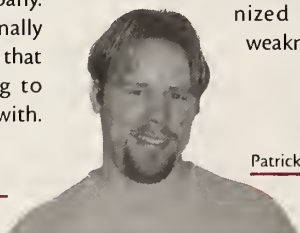
Whitehead is company president. He works full time on business development and part-time on his PhD in computer science at Carleton. Morin is vice-president, technology. He works full time at McGill on a post-doctoral fellowship, and spends weekends as a consultant to Bajai. A third partner, Tanya Quaife, handles sales and public relations.

The pair says the \$50,000 prize gives them "financial relief". But more importantly, it gives them access to key business contacts that will help them write a business plan, build a management team and provide access to capital.

Michelle Lavoie is a master's student in Carleton's School of Journalism and Communication.



Anthony Whitehead



Patrick Morin

Room with a view

By Nancy Lewis

It was the early sixties, a heady time in American politics. John Kennedy was just elected the youngest president in U.S. history. Twenty-six year-old Harald von Riekhoff was fresh out of Yale with a PhD in political science and looking for a job.

Plenty of offers were coming in from several prestigious American universities. Then, the young von Riekhoff got a phone call from retired senior Canadian diplomat John Holmes who told him

about a one-year post-doctoral fellowship in defence studies being offered at Carleton University in Ottawa. He accepted the fellowship offer and the rest is history.

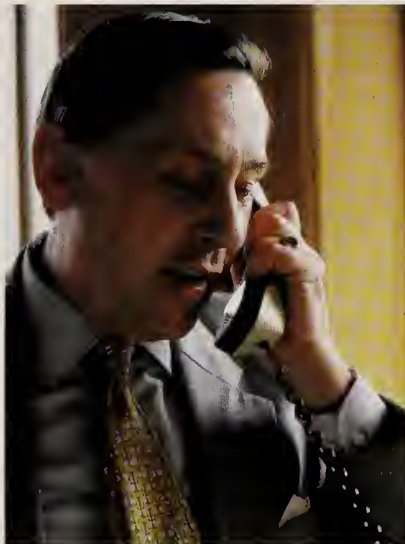
Professor von Riekhoff, 63, now holds the distinction of being one of the university's longest serving faculty members. A specialist in Canadian foreign policy, conflict management, and European security issues, von Riekhoff is perhaps best known for his popular third-year political science course, *The Causes of War*.

When you ask von Riekhoff what has kept him teaching at Carleton for more than three decades, he laughs uproari-

ously. "I have a very beautiful office with a great view of the river. It really is a fantastic view."

Indeed, his panoramic quarters in Tower D of the Loeb Building are a big step up from his early days on campus. von Riekhoff recalls his first office located in the basement of the library. "The room in the basement was absolutely hideous," he says. "We had no windows and the walls were paper thin."

All kidding aside, von Riekhoff credits Carleton's location in Canada's capital as an ideal setting for fostering his research in foreign policy and international affairs. "It's given me a lot of opportunities to work closely with the government, with easy access to Parliament Hill and the embassies. That's just terrific for what I do."



Number of faculty at Carleton in 1952: 42

Number of faculty at Carleton in 2000: 643

Percentage of female faculty members in 1952: 7.1%

Percentage of female faculty members in 2000: 29.9%

Number of faculty scheduled to retire by 2005: 129

Number of faculty scheduled to retire by 2010: 269

Number of faculty members who are alumni: 164

Total student enrolment in 1942: 660

Total student enrolment projected to 2001: 17,800

Number of graduate students von Riekhoff has supervised over the years:

Approximately 150 MA theses and 15 PhD's

Most rewarding aspect of von Riekhoff's teaching career:

"I've been able to maintain long term relations with my students both professional and personal. In many ways my students have become my best friends. That's something that in the long term I value most."

Youngest faculty member: Helen Triantafellow, age 28

Oldest faculty member:

John ApSimon is the oldest at 66. Although the official retirement age for professors is 65, ApSimon continues to hold a faculty appointment in academic management.

Mean age of faculty members: 49.8

Data supplied by the Office of Institutional Research

Lessons to live by

Bricks and mortar may form Carleton's physical foundation, but the faculty who teach inside the classroom walls are the university's heart and soul.

These are the people who shape the true character of the institution, whose wisdom has inspired generations of students to carry on a legacy of lessons learned.

To help us pay tribute to these teachers, we'd like to hear your stories about Carleton faculty who have made a difference in your life. Whether it's a zany anecdote, a poignant memory or an inspiring lecture, tell us who your favourite Carleton professor was and why.

We're inviting you to submit your best recollections (250 words maximum). We'll publish your stories in our next issue of *Carleton University Magazine Online*. A prize will be awarded to the best entry. Deadline is July 31, 2001.



Clockwise from top:
A. Munro Beattie,
Janice Yalden,
Herb Saravanamuttoo,
David Farr,
Gordon Wood,
Pauline Jewitt,
Charles Haines,
Joe Scanlon,
Bert Nesbitt (centre).



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